

### OREGON VERSUS NEBRASKA



## "THE BOB DEVANEY SHOW"

Exclusively

on the Nebraska TV Football Network



### **SUNDAY**

6<sup>-</sup>00-7:00 P.M.

- Exclusive comments from Coach Devaney
- Slow motion color film and instant playback
- A look at next week's opponents
- With Coach Bob Devaney and sportscaster Joe Patrick

KETV-7 \*

**KOLN TV-10** 

KGIN TV-11

KTIV TV-4

SIOUX CITY, IOWA

10:30 p.m.

\*Originating station

LINCOLN GRAND ISLAND



### UNIVERSITY OF NEBRASKA

### Official Football Program

### OREGON vs. NEBRASKA September 11, 1971

### THE UNIVERSITY OF NEBRASKA BOARD OF REGENTS

Robert L. Raun - Chairman	Robert R. Koefoot, M. D.
Edward Schwartzkopf - Vice Chairman	James H. Moylan
J. G. Elliott	Robert J. Prokop, Ph.D., M.D.
Kermit R. Hansen	Kermît Wagner
Gene A. Budig, Lincoln, Assis	stant Corporation Secretary
President	D, B. Varn
nterim Chancellor and Interim Vice President—Lincoln Car	mpuses

This publication is the official program of the University of Nebraska Athletic Department. The official price is 50 cents, tax included.

Athletic Director	Bob Devaney
Program Editor	Don Bryant
Local Advertising Rep.	Don Bryant
National Advertising Rep.	Spencer Advertising Co.,
	New York City, N.Y.

### CONTENTS

"Thanks, Beech!" and "Welcome Ducks!"	2
University Title Faces Change	4
N.U. Foundation Receives Record Gifts	6
Nebraska Could Be Number 1 in Agriculture	
TV Football	15
Nebraska's Football Coaching Staff	17
Nebraska Players	
Husker Fans May See Special Sky Show	23
Husker Star	24
Official's Signals	25
Nebraska Roster	
Starting Lineups	100.00
Oregon Roster	31
Olympic Sports Athletes Set For Long "Year"	33
Dangerous Ducks	35
Oregon Coaches and Staff	37
Oregon Players	38-39
University of Oregon Story, Pictures	40-41
Nebraska Regents	45
Touchdown Club of Nebraska	46-47
Cornhusker Athletic Administrative Staff	48
Cornhusker Coaching Staff	49
Husker Beef Club—Growers	
Husker Beef Club—Feeders	51
Husker Songs, Yells	53
Cornhusker Educational and Athletic Award Program	53-55

### TODAY'S COVER

The nation's winningest coaching staff is featured on the cover of today's program. Standing (I-r): Mike Corgan, offensive backs; Jim Ross, freshmen; Monte Kiffin, defensive line; Jim Walden, assistant freshmen; Tom Osborne, offensive ends; John Melton, line-backers; and head coach Bob Devaney. Sitting (I-r): Carl Selmer, offensive line; Warren Powers, defensive backs; Bill Thornton, defensive ends; and Cletus Fischer, offensive line and kickers.

### NEBRASKA SPELLS "SPORTSMANSHIP"

The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nation-wide reputation for good sports-manship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1971.

The University of Nebraska urges all 1971 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

Bot Devoney

Bob Devaney

Athletic Director and Head Football Coach

### EMERGENCY HEADQUARTERS

### RED CROSS BUILDING

CORNER OF MEMORIAL STADIUM

BRYAN MEMORIAL
HOSPITAL'S
EMERGENCY
HEART UNIT
LOCATED THERE

BOY SCOUT USHERS ARE TRAINED TO HELP NOTIFY THEM

### "Thanks, Beech!" and "Welcome, Ducks!"

By DON BRYANT

Sports Information Director

Every football season opener brings something new and different, along with many portions of the older and more familiar traditions.

Nebraska's 1971 opener is no

exception.

While Oregon is no stranger to Nebraska football fans because we've met twice before, it's been almost 20 years since the second meeting back in 1953. The Ducks won that televised contest, 20-12, as Bill Glassford's Cornhuskers spent more time taping on their thigh pads than chasing the hotfooting Oregon backs. One year earlier, Nebraska visited Oregon and won, 28-13, so today's match between two of the nation's finest teams - both have expectations of Top 10 ranking and the Huskers are defending national champs-is the rubber game of the series.

Coach Jerry Frei is starting his fifth year at Oregon and has as-

sembled one of the most exciting and dramatic entries in the Western Athletic Conference. Last year the Ducks created havoc by knocking off UCLA, USC and Air Force enroute to a fine 6-4-1 record. The stars of that outstanding team return: Quarterback Dan Fouts, Tailback Bobby Moore and Linebacker Tom Graham.

Coach Bob Devaney opens his 10th campaign at Nebraska (his record a brilliant: 79-18-1, by the way) with many of the stars who helped the Cornhuskers run up a 19-game streak without a loss, a 11-0-1 record in 1970, a sixth Big 8 title in nine years, a rousing Orange Bowl victory over LSU and the national championship.

It all shapes up as a football opener should. There's nothing to match the fun, excitement, glamour, color and excellent play of college football, and no opener in the nation this fall can surpass the quality of today's match-up

between the Oregon Ducks and the Nebraska Cornhuskers.

### Ralph Beechner Steps Down

"If you walk, walk safely and if you drive, drive safely."

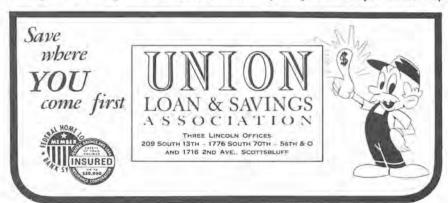
Those words may ring out over the Memorial Stadium public address at the conclusion of today's game, but not in the same old way they have for the past 30 years.



Ralph Beechner, director of athletics for the Lincoln Public Schools, has stepped down from the PA booth for the 1971 season while he recovers from sight

problems that developed last winter.

Taking over the PA duties this fall will be Phil Sprague, director of athletics at Lincoln East High School and an old hand at the sports mike. In addition to handling high school sports PA duties for years, Sprague—former gymnastics star at NU and an outstanding gymnastic gym coach at Lincoln High-was the Sherman Field "Voice of the Chiefs" back in the Western League and Three-I League eras of Lincoln profesional baseball. Sprague has long been a member of "Beech's" PA team at Nebraska games.



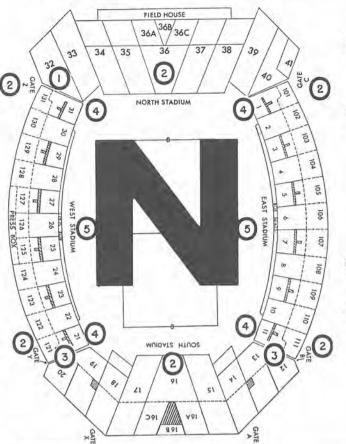
# Roberts 2+ DAILY-C calls the signals for Flavor and Health

Good nutrition is the basis for winning in the game of life. And Roberts 2+ Daily-C is the basis for good nutrition. Roberts 2+ Daily-C is low-fat, high-energy milk. It's fortified. A delicious way to get vitamin C . . . thirty milligrams in every eight ounce glass.\* Signal for Roberts 2+ Daily-C. It's a winner.

Recommended Daily Dietary Allowances Food & Nutrition Board National Academy of Sciences, 1968
Average Adult Male—55.60 mmg. Vitamin C • Average Adult Female—50.55 mmg. Vitamin C



### NEBRASKA MEMORIAL STADIUM



( EMERGENCIES

A First Aid Station, manned by volunteers of the American Red Cross, is located under the west side of the north stadium. Red Cross personnel are also located throughout the four stadiums.

2 REST ROOMS

Men's and Ladies' rest rooms are located beneath all four stadiums, at the north and south ends in the upper levels of the east and west concourses, and at the ends of the balconies.

(3) LOST ARTICLES

Articles found should be turned over to the Lost and Found offices located at the south ends of the East and West Stadiums. Persons seeking to recover lost articles after the game should inquire at the Campus Security Office, located in the Forburger building just north of the Field House. On the Monday following the game, all lost articles are taken to the University Lost and Found Dept., located at Nebraska Hall 112, 901 N. 17th, telephone: 472-

(4) PUBLIC TELEPHONES

Public telephones are located on the ground level under each of the four stadiums.

(5) CONCESSIONS

Refreshment stands are located in the east and west concourse and under the North and South Stadiums; vendors circulate throughout the stadium before and during the game.

The possession or consumption of alcoholic beverages in the University of Nebraska stadium is expressly prohibited by University regulations.

Highway traffic will be heavy on all roads after

the game. Please drive carefully.

#### FOOTBALL PANORAMA KFOR

Direct Reports From Other Big 8 Radio Sportscasters With Results and Taped Replays of Other Big 8 Games Being Played Today!

ONE FULL HOUR IMMEDIATELY AFTER THE GAME

**EXCLUSIVE ON RADIO - KFOR - 1240** 

COURTESY OF:

LINCOLN WELDING SUPPLY HASTINGS WELDING SUPPLY HOLDREDGE OXYGEN SUPPLY MONROE WELDING SUPPLY (Sioux City)



Lincoln Downtown and Gateway Omaha Westroads

AND



Direct helicopter traffic reports to help you avoid trouble spots!

VANICE PONTIAC - CADILLAC, INC. 70th & O, LINCOLN

### Pabst Blue Ribbon

WIESNER DISTRIBUTING COMPANY

### University Titles, Faces Change

The University of Nebraska is starting the school year with some new titles and faces in top administrative posts at the sys-

tem and campus levels.

First of all, D. B. Varner is no longer chancellor. He is president of the University of Nebraska System by action of the Board of Regents. President Varner is the chief executive officer of the University. In that capacity, he is responsible to the Board of Regents for all University activities on the Lincoln and Omaha campuses as well as across Nebraska.

The individual campus administrators used to be known as presidents. Now, they are campus chancellors and also vice presidents of the University of Nebraska. The latter title is to reflect their responsibility to the total University. At the present time, search committees are nominating persons for permanent chief administrative positions on the three campuses in Omaha and Lincoln. The Board of Regents will make the final selections.

Dr. Cecil Wittson's title has been changed from president to chancellor of the University Medical Center in Omaha and vice president of the University. He plans to retire in 1972.

Dr. John V. Blackwell is the new interim chancellor of the University of Nebraska at Omaha and interim vice president of the University.



DR. C. PETER MAGRATH
Interim Chancellor
Interim Vice President
University of Nebraska - Lincoln



PRESIDENT D. B. VARNER University of Nebraska

Dr. C. Peter Magrath is the new interim chancellor of the NU campuses in Lincoln and outstate activities and interim vice president of the University.

In his new post, Dr. Magrath succeeds Dr. Joseph Soshnik as interim administrator for the Lincoln campuses. Dr. Soshnik resigned September 1 to enter private business in Omaha.

A native of New York City, Dr. Magrath came to NU in 1968 as dean of the College of Arts and Sciences. He was named dean of faculties in 1969 with primary responsibility in the area of academic affairs. He served on the faculty at Brown University from 1961 until 1968 including one year as associate dean of the Graduate School. The author of



DR. JOHN V. BLACKWELL Interim Chancellor Interim Vice President University of Nebraska at Omaha

five books in political science and higher education, he has specialized in the general area of American politics.

Dr. Blackwell succeeds Dr. Kirk Naylor as interim administrator of the University of Nebraska at Omaha. Dr. Naylor has returned to full time teaching and research as a professor of education at UNO.

Formerly of Yale, Oklahoma, Dr. Blackwell came to UNO as head of the art department in 1958 after serving as a professor of art and gallery supervisor at Ball State University. In 1970 he was named acting dean of the UNO College of Arts and Sciences and was elected dean in January 1971. He served two terms as president of the UNO Faculty Senate and is a member of the coordinating committee for the University system.

Dr. Wittson was named president of the University Medical Center in 1968. He became the first director of the Nebraska Psychiatric Institute in 1950 and was named dean of the College of Medicine in 1964. During his tenure, he has brought national and international recognition to the Medical Center. He has played a key role in recent growth of the Medical Center in terms of instructional programs, research, public service, and physical facilities.



DR. CECIL L. WITTSON Chancellor Vice President University Medical Center, Omaha



DON PAULSEN Clock Tower East 70th & A Ph. 488-0971



BILL KELLER Clock Tower East 70th & A Ph. 488-0971



HAROLD GERLACH 823 So. 27th Ph. 435-2153



CLIFF DeBOER 109 N. 27th Ph. 477-6955





### BIG RED

These agents from the Cliff Orcutt district proudly sponsor Nebraska Football over KFOR

### **GOING PLACES?**



Then, you need State Farm's new "GO" Insurance for extra short-term protection for yourself, your family, your personal possessions. Protection in case of loss, personal injury . . . even accidental death. Protection on the go, on the spot, on the way back . . . anywhere in the world. ☐ Low cost protection too, because you buy it only for the time you need it—from 1 day to 6 months. New "GO" Insurance from State Farm can be arranged instantly. See me before you go.

STATE FARM
Auto
Life Fire
INSURANCE

P6522.1

State Farm is all you need to know about insurance.

STATE FARM INSURANCE COMPANIES HOME OFFICES: BLOOMINGTON, ILLINOIS

"GO STATE FARM"



JIM SPLICHAL 109 N. 27th Ph. 477-6955



DEAN HOY Normal & South Ph. 489-4545



BOB HABERMAN 109 N. 27th Ph. 477-6955



JOHN HAGERMAN 920 N 481h Ph. 466-9204

### Foundation Receives Record

The University of Nebraska Foundation recorded gifts totaling \$3.7 million this past year, the largest amount in its 35-yearhistory.

Harry R. Haynie said this is the first time that the Foundation has surpassed the \$3 million mark in gifts, and "then by some \$700,000." He said assets now stand at \$15.7 million, an increase of nearly \$2 million in one

Other highlights of the year:

-\$2.5 million in benefits to the University, including the Miskill Memorial Pipe Organ and Broyhill Memorial Fountain on the Lincoln Campuses.

-11,093 alumni donors during the year, an increase of 72, plus an additional 2,504 nonalumni, organizations, companies and other foundations.

-\$1,124,598 in bequests from

estates of alumni.

-\$278,213 in student loans outstanding, an increase of \$63-000 over the previous year.

### Drop in Alumni Gifts

Havnie said the record aift total was recorded despite a drop in gifts from living alumni, from \$676,000 in 1969 to \$390,000 in 1970. He attributed the decrease to the declining stock market, "since our larger aifts from individual alumni usually come in the form of securities."

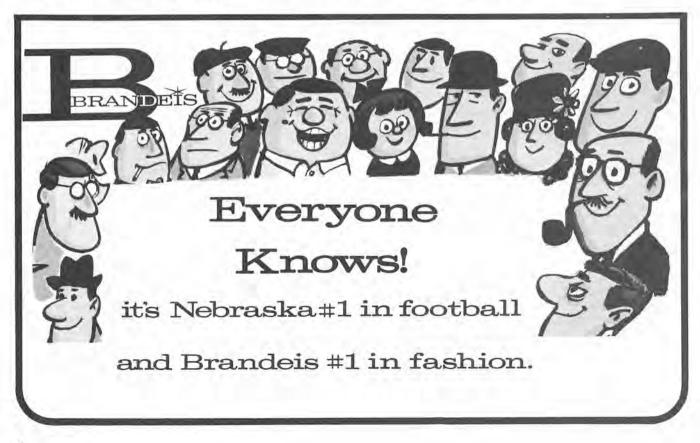
With the depressed stock market, the larger gifts were few and far between, he said. "In 1970, the largest gift from a living alumnus was \$15,000 . . . a far cry from the top gift of \$200,000 received the previous year.

"Despite this drop in alumni gifts, the number of alumni donors increased to a record number. This is an indication that the alumni still believe in our program. It is in contrast to severe drops in donors reported by many other schools . . . schools which have been centers of student unrest."

He reported that several private foundations in Nebraska dissolved last year as the result of the Tax Reform Act of 1969, transferring their entire assets to the University Foundation.

"The University Foundation is administering these funds for the benefit of the University and according to the wishes of the donors who originally estabilshed the private foundations. Even the names are retained within the University Foundation." He pointed out that the Tax Reform Act encourages such transfers.

Foundation benefits to the University in 1970 included: \$1,284, 086, research projects; \$507,658, scholarships; \$151,544, research equipment; \$136,098, fellowships; \$118,255, professorships; \$70,608, University and faculty support; \$39,101, economic education program; \$39,174, Sheldon Art Gallery; \$25,000, part payment toward Miskell Memorial Pipe Organ; \$17,500, School of Journalism research projects; \$15,141, Medical College Library; \$12,050, University State Museum; \$10,000, Centennial College; \$10,000, Woods Fellowships in Humanities; \$9,600, College of Agriculture judging team awards; and \$8,000, College of Engineering and Architecture projects.



### Follow the Cornhuskers on Radio! HOME AND AWAY



Play by Play Broadcasts by

### DICK PERRY

Nebraska's Sportscaster of the Year 1966-1968-1969-1970



KWBE, Beatrice . . . 1450 KC
KCNI, Broken Bow . 1280 KC
KCSR, Chadron . . . . 610 KC
KTNC, Falls City . . . 1230 KC
KMMJ, Grand Island 750 KC

### Broadcast with Pride by these Nebraska Radio Stations:

KHAS, Hastings1230 KC	WJAG, Norfolk 780 K	C
KGFW, Kearney 1340 KC	KODY, North Platte 1240 K	C
KFOR, Lincoln 1240 KC	KOGA, Ogallala 930 K	C
KBRL, McCook1300 KC	KBRX, O'Neill1350 K	C
KNCY, Nebr. City 1600 KC	KOLT, Scottsbluff 1320 k	C

KSID, Sidney . . . . . 1340 KC KMNS, Sioux City . . 620 KC KFRS, Superior . . . 1600 KC KAWL, York . . . . 1370 KC KVSH, Valentine . . . 940 KC

### NEBRASKA'S FOOTBALL FUTURE

### 1972-Five Home Games

- Sept. 9—UCLA at Los Angeles 16—**Texas A&M in Lincoln** 23—Army at West Point 30—Minnesota at Minneapolis
- Oct. 14—Missouri in Lincoln 21—Kansas at Lawrence 28—Oklahoma State in Lincoln
- Nov. 4—Colorado at Boulder 11—lowa State at Ames 18—Kansas State in Lincoln 25—Oklahoma in Lincoln

### 1973—Six Home Games

- Sept. 15—UCLA in Lincoln 22—No. Carolina State in Lincoln 29—Wisconsin in Lincoln
- Oct. 6—Minnesota at Minneapolis 13—Missouri at Columbia 20—**Kansas in Lincoln** 27—Oklahoma State at Stillwater
- Nov. 3—Colorado in Lincoln
- 10—lowa State in Lincoln 17—Kansas State at Manhattan 24—Oklahoma at Norman

### 1974—Seven Home Games

- Sept. 14—Oregon in Lincoln 21—Wisconsin at Madison 28—Northwestern in Lincoln
- Oct. 5-Minnesota in Lincoln 12-Missouri in Lincoln 19-Kansas at Lawrence 26-Oklahoma State in Lincoln
- Nov. 2—Colorado at Boulder 9—Iowa State at Ames 16—Kansas State in Lincoln 23—Oklahoma in Lincoln

### Jormal ATTIRE

MEN'S FORMAL WEAR IS OUR ONLY BUSINESS



LINCOLN'S ONLY EXCLUSIVE FORMAL SHOP

SALES & RENTALS

\* TUXEDOS \* TAILS \* CUTAWAYS \* STROLLERS \* CANDLELIGHTER'S GOWNS \* DINNER JACKETS \* RING BEARERS SUITS 21 COLORS TO CHOOSE FROM

234 NORTH 12th

Call=432-2262=

LINCOLN, NEBR.





### SUPPORT BIG RED ATHLETICS

Proceeds from merchandise purchased will go to support and further Nebraska Extra Point Club...

\$325 EACH

### BIG RED T-SHIRT

Top Quality—100% White Cotton with Emblem in Big Red Colors-Washable.

### **BIG RED SWEATSHIRT**

Top Quality—5% Acrylic, 95% Cotton—White with Emblem in Big Red Colors-Washable.

\$395 EACH



B: TO RE TA DII

### BIG RED TIE TACK

TO WEAR WITH PRIDE. CAST IN SILVER WITH RED "N" FIRED INTO THE MODEL. THE TIE TACK IS HALF-MODELED TO GIVE A THREE DIMENSIONAL EFFECT.

\$995 EACH

### BIG RED JOHN JACKET

100% PLUSH COTTON COVER PRINTED IN VIVID, DURABLE INKS. ALL MACHINE WASH—ABLE—AND LONG LASTING—FITS ALL SIZES...

\$595 EACH



QTY.	NAME OF ITEM	SIZE				BIG RED OFFER P.O. Box 45402		
271.	NAME OF THEM	MENS	BOYS	COST		Dallas, Texas 7523!		
#					SHIP TO	Please Print		
					ADDRESS			
	TOTAL AMOUNT	ENCL OSE	D \$_		CITY			

### THE NEBRASKA FOOTBALL NETWORK



JOE PATRICK

PROUDLY PRESENTS

### JOE PATRICK

and

### WALT BROWN

PLAY-BY-PLAY



WALT BROWN

*									
*KLIN	-	-	-	1400	KC	-	-	-	LINCOLN
KLNG	-	-	-	1490	KC		-	-	OMAHA
KTTT	_	-	-	1510	KC	-	-	-	COLUMBUS
KRGI	-	-	-	1430	KC		-	-	GRAND ISLAND
KICS	-	-	-	1550	KC	-	-	-	HASTINGS
KUVR	-	-	-	1380	KC	-	-	-	HOLDREGE
KTCH	-	-	-	1590	KC	-	-	-	WAYNE
KLNV	-	-	-	1060	KC	-	-	-	ORD
KICX	-	-	_	1360	KC	-	-	-	McCOOK
KAHL	-	-	-	1410	KC	-	_	-	NORTH PLATTE
KIMB	-	-	-	1260	KC	-	-	-	KIMBALL
KNEB	-	-	-	960	KC	-	-	-	SCOTTSBLUFF
KRNY	-	-	-	1460	KC		-	-	KEARNEY
KROA.	- fm	-	-	103.1	MC	-	-	-	AURORA
KCOW	-	-	-	1400	KC	-	-	-	ALLIANCE
KBRB	-	-	-	1400	KC	-	-	-	AINSWORTH

<sup>\*</sup> Originating station.



BOB DEVANEY

### BOB DEVANEY

"Dressing Room Show"

RIGHT AFTER THE GAME

# STANDARD MEAT COMPANY

Nebraska meat now is being delivered by air to European restaurants.



NU engineers have pioneered in automated irrigation and water reuse.

### 971 N

### **NEBRASKA**

Nebraska has the potential for being the richest agricultural state in the nation.

The keys are irrigation and animal production.

Nebraska is blessed with a bountiful supply of water, both surface and underground. The sources of water for irrigation still have far to go before they are fully developed. In addition, Nebraska has much good land still not irrigated.

There are now about 4 million irrigated acres in the state. However, Nebraska has more than 19 million acres of land identified by soil type and topography as having some potential for irrigation.

In addition, there are several million acres in the Sandhills not identified in this classification, plus land elsewhere in Nebraska once thought too rough for irrigation. Development of center pivot irrigation systems is permitting irrigation of sandy soils and rough land.

Changing land from dryland to irrigation has an impact of about \$300 an acre on the Nebraska economy, according to a study published in 1968 by the University of Nebraska Bureau of Business Research.

Just doubling the present 4 million irrigated acres could bring in an additional \$2.4 billion a year to the state.

Production of field crops is just a start, however.

About 50 percent of Nebraska's feed grains are being shipped to other states, where they bolster other economies as feed for livestock.

At present feed grain production rates, feeding in Nebraska the grain now shipped out would have a massive impact on the state's economy.

### COULD BE NUMBER 1 IN AGRICULTURE

The livestock industry now brings more than \$1 billion a year into Nebraska. Doubling this return would easily be possible by using our own feed grains in our own state.

The 10 million tons of grain

now lost to the state, if converted to table-ready meat, has wealth generating capacity equal to 1,800 small industrial plants, each employing 100 people.

These figures are based on present day crop production. Add

to these more productive new crop varieties and improved management practices that will come out of University of Nebraska research in the future.

The possibilities are so vast as to be hardly believable.



Feeding more cattle means expanding the feed industry.



River water makes irrigation possible in western Nebraska.

### REYNOLDS, BLAKE & SIMMONS AGENCY





Bob Reynolds





Wally Blake



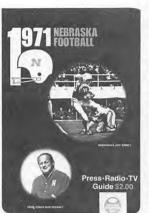
Charles Simmon

Ask BOB, WALLY or CHARLES
ALL YOUR INSURANCE QUESTIONS

3701 "O" St., Johnson Realty Bldg.

Phone 432-1703

V



# EVERY FAN NEEDS AN OFFICIAL 1971 NEBRASKA PRESS-RADIO-TV GUIDE

The 1970 Guide, compiled and edited by NU Sports Information Director Don Bryant, was named the outstanding publication of its type in the NCAA MIDLANDS DISTRICT 5—and the 1971 book is bigger and better than ever.

### ORDER YOUR COPY NOW

1971 NEBRASKA FOOTBALL GUIDE

Please send	me copies of	the 1971 Nebraska
Football Guide,	at \$2.00 per copy. Encl	osed is
Name		Copies
Address		
City	State	Zip
Mail this coupo	n and your check payable	to The University of Ne-

Mail this coupon and your check payable to The University of Nebraska, to: Sports Information Office, University of Nebraska, 109 Coliseum, Lincoln, Nebraska 68508.

- —Facts and Figures on Cornhusker Football.
- -All-Time Records.
- -All-Star Players.
- -Scores of All Games.
- —National Championship Recap
- -Special Features.
- —16 Pages of 4-Color Pictures of the Great 1970 Season.

Best Deals on Wheels



50th & O . Lincoln

You get the wheels you want at the lowest price, when you deal with Misle Chevrolet.



# Our team goes where your team goes.



Frontier Airlines flies to nearly all the Big-Eight towns. So, why not let our team take you to your team.

Group fares can save you up to 30%. Or, you can use Frontier's Family Plan seven days a week.

At Frontier, there's no such thing as an away game.

FRONTIER AIRLINES
a better way to fly



Service marks owned and licensed by BankAmerica Service Corp.
 National BankAmericard Incorporated, 1971.

## TV FOOTBALL... of Rules, Rain and Ratings

abc

by BEANO COOK, ABC-TV Sports



ROONE ARLEDGE
President and Executive Producer
of ABC Sports

On the 28th floor of ABC Television's office in New York, there is a saying which goes, "If you think the network did a good job in picking this season's college football schedule for television, send all congratulatory mail to Chuck Howard, vice-president of program production, and Jim Spence, vice-president of program planning. If you don't like the schedule, blame Roone Arledge, President of ABC Sports."

See, my friend, it really boils down to one person, Arledge. He makes the final decision. Take the 1969 schedule. When he talked to Darrell Royal of Texas and Frank Broyles of Arkansas about playing the first Saturday in December instead of the middle of October, Royal asked, "Why?"

"It will be for the national championship," replied Arledge casually.

"What about Ohio State?" said Royal. In 1968, the Buckeyes swept to the national title and nearly every key player was returning.

"They will lose," said Arledge. "Don't worry about that. Your game will be for No. 1."

Everybody thought Arledge was nuts, including all the pre-season experts who saw no way Ohio State could lose. Well, as the season progressed, it seemed as if Arledge had been wrong and the game between Texas and Arkansas would be just for No. 2 and for the Southwest Conference title. After Ohio State walloped Purdue on national television, only Michigan remained for the Buckeyes, who were called by some, "the greatest team ever." A reporter asked Arledge what he thought.

"Look, Ohio State plays at Michigan and 100,000 screaming fans will mean the difference."

As Arledge watched the Ohio State-Michigan game on television, he really didn't believe what he saw. "Look, I thought Ohio State would lose, but when it came down to just one game, I had my doubts."

Arledge, Spence and Howard picked the 1971 television schedule for ABC. The National Collegiate Athletic Association Television Committee only verifies that the schedule meets the criteria of the television plan as voted by the members of the NCAA.

In the early fifties, the NCAA wisely formed a Television Committee, which has closely watched the effect live television has on attendance. Many critics, especially sportswriters, criticize the NCAA for not allowing the network to pick any game. Yet, when television was not controlled, attendance declined. The press blames television for killing boxing, but also criticizes the NCAA when it tries to supervise the televising of college games so the live gate won't decline rapidly.

In recent years, the Television Committee has given ABC more flexibility, especially for late-season games. Sometimes Arledge feels frustrated. When he thinks he has the schedule completed, he notices that a team isn't eligible because of previous appearances on the schedule.

"I remember when we called California to request an earlier start for a certain game," recalled Arledge, "After the call, somebody noticed that California already was on the schedule the maximum number of times permitted. Anyway, we were saved when California called back and said it couldn't accommodate our request. I was quite happy over the refusal."

The general public becomes confused over the various rules, but as a guideline, here are some basic ones to remember. The rules start in the even years. No team can now appear more than four times in two years, or more than three times in one year. No team can appear on national television more than two times in one year. There are no blackouts. There are a few remifications to these rules, such as a team can benefit just once in two years from the wildcard game.

Since this year's schedule came in the odd year, Arledge, Howard and Spence had to check the previous year's schedule to be positive that no team would exceed the limit of appearances for a two-year period. When this trio made the schedule, the national dates were completed first. (There are 12 national games and six regional weekends. Each station receives a total of 18 games.)

Then came the 24 games for the regional weekends. "You run into problems but none as rough as having universities move dates, although sometimes you can't blame an athletic director for not switching a date," said Arledge. "However, on some occasions, we are against the wall and must ask institutions to cooperate. In most cases, the athletic directors have been great."

Via the regional weekend games, ABC fulfilled many of the obligations of the contract, such as including at least 12 independent teams on the schedule, and ensuring the required appearances for each major conference for the two-year period.

"I would rate this year's schedule the most difficult one to make in six years because of the problems we faced late in the season," said Arledge. "Yet, I think we will do well ratings-wise, and will provide games of considerable interest and attractiveness regularly."

Under Arledge's brilliant leadership, viewership of NCAA football reached new peaks in 1970.

"If the large cities could have a snowstorm on two straight Saturdays in September, it would help. And if the national games are closer than they were last year, I think 1971 could be a super year. We are the only people who pray for rain for the entire country every Saturday, except at the site of the TV game.

"When it rains on Saturday, several million more fans watch college football on television, and that's good for ABC, the advertisers and college football."

### FREE

### at First National Bank of Omaha



### CHOOSE EITHER OF THESE FREE GIFTS WHEN YOU:

- Save \$200 or more in any new or present savings account.

   REGULAR SAVINGS GOLDEN PASSBOOK
- Deposit \$200 or more in any new checking account.

One to a customer please.

SPECIAL BONUS OFFER! Win a trip for two to the Nebraska-Hawaii game December 4, 1971. Anyone can enter. Enter as often as you wish. This exciting trip could be yours!

ENCLOSED IS MY CHEC	K FOR \$		
I prefer the	Stadium Blanket_		_Stadium Seat
Please deposit:			
\$in my present	Savings Account no		
\$in a new Chec	king Account.		
\$in a new Savir	igs Account.		
Above Accounts in the na	me of:		
NAME(S)		_SOC. SEC. #_	
		_SOC. SEC. #_	
ADDRESS			
CITY	STATE	ZIP_	



You're in First National Territory.

Offer good until October 15, or while supply lasts.



# NEBRASKA'S FOOTBALL COACHING STAFF

### NEBRASKA\_



BRUCE FULLER S 6-0 181 Soph.



RON COLEMAN QB 6-3 195 Soph.



DAVID HUMM QB 6-2 186 Soph.





VAN BROWNSON QB 6-3 185 Sr.



13 STEVE RUNTY QB 5-11 186 Soph.



14 JERRY TAGGE QB 6-2 215 Sr.



JOHN STARKEBAUM Mon. 6-2 198 Soph.



16 TOM MCCELLAND S 6-1 193 Sr.



ROBERT THORNTON RCB 6-0 187 Jr.



18 JIM ANDERSON RCB 6-0 180 Sr.



RANDY BORG RCB 6-0 189 Soph.



20 JOHNNY RODGERS RHE 5-10 171 Jr.





DON WESTBROOK RHB 5-11 185 Soph. 22 GARY DIXON LHB 5-10 201 Jr.





23 BOB SCHMIT Soph. 24 BILL KOSCH Sr. 6-0 176 Sr.









25 DAVE MASON MON. 6-0 199 Jr. 26 JEFF HUGHES Sr. 27 JOE BLAHAK Jr. 28 DAVE GOELLER LHB 5-11 188 Soph.

### CORNHUSKERS



29 GARY HOLLSTEIN LCB 6-0 175 Sr.



30 JEFF MORAN LHB 6-1 191 Soph.



31 JOHN BELL MG 6-0 203 Jr.



32 WOODY COX SE 5-9 167 Sr.





34 JOHN O'CONNELL S 6-2 192 Soph.





36 RANDY BUTTS LHB 6-2 197 Soph.



37 MONTE JOHNSON MG 6-6 232 Jr.



38 MIKE O'HOLLERAN RHB 6-1 197 Soph.



**39** GLEN GARSON Soph. **40** PAT MORELL Sr. 40 PAT MORELL Sr.





A1 RALPH POWELL FB 6-2 218 Soph.



42 BILL SLOEY SLB 6-1 224 Jr.



43 RICH SANGER WLB 6-0 214 Soph.



44 BILL OLDS FB 6-1 215 Jr.





45 BOB TERRIO St. 46 MAURY DAMKROGER 47 JIM CARSTENS 48 BRUCE HAUGE 49 JON STRONG SUB 6-2 215 Soph. 47 FB 6-0 218 Jr. 48 SLB 6-2 216 Jr. 49 WLB 6-3 211 Soph.







### **NEBRASKA**



**50** DOUG JAMAIL OC 5-11 205 Jr.



51 JIM BRANCH SLB 5-9 203 Jr.





53 JOHN KINSEL Jr.



54 DOUG DUMLER OC 6-3 237 Jr.



55 BILL JANSSEN DRT 6-3 228 Jr.



56 JOHN PITTS Mon. 6-1 196 Jr.





58 JOHN HYLAND DLE 6-2 202 Jr.



59 DENNIS ZANROSSO OC 6-2 223 Soph.



61 BRUCE WEBER OLG 6-0 223 Sr.



62 MIKE BERAN ORG 6-0 232 Jr.









**63** TOM ALWARD OLT 6-4 215 Soph. **64** DOUG JOHNSON ORG 6-3 238 Sr. **66** BOB PABIS ORG 6-3 238 Sr. **66** MG 5-10 205 Sr.









67 DAN ANDERSON 68 TOM ROBISON 69 KIM McKINLEY ORT 6-3 233 Soph. 70 MARVIN CRENSHAW 71 ORT 6-3 233 Soph. 71





CARL JOHNSON 72 DARYL WHITE ORT 6-4 252 Sr. 72 OLT 6-4 238 Soph.

### CORNHUSKERS



73 DAN LYNCH 74 PHIL RIGHETTI 75 LARRY JACOBSON 76 BOB WOLFE Soph. 77 DICK RUPERT OLG 6-2 235 Jr. 75 DLT 6-6 250 Sr. 76 CLT 6-5 242 Soph. 77 DICK RUPERT Sr.











78 AL AUSTIN ORT 6-5 222 Soph.





**80** TIM LACKOVIC SE 6-1 186 Soph. **81** WILLIE HARPER DRE 6-3 207 Jr. **82** PHIL HARVEY TE 6-1 208 Sr.









83 STEVE WIESER DRE 6-0 196 Soph. 84 DALE DIDUR Sr. Sr.







85 LIST JERRY TE 6-1 218 Jr. 86 BRENT LONGWELL 87 GREG GUIBORD 88 MAX LINDER SE 6-3 200 Soph. 89 FROSTY ANDERSON 90 JOHN DUTTON DRT 6-7 241 Soph.













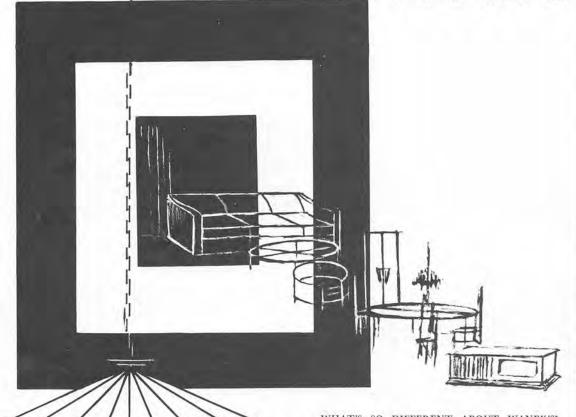
92 STAN HEGENER 93 MARK DOAK OLT 6-4 236 Soph 96 DENNIS HENRICHS 98 JEFF HILL SOPH. 99 CHRIS NELSON TE 6-4 210 Soph.







# OF CRETE SAVE ON TOTAL HOME FUR



Visit our new Showcase Addition . . .

Fully decorated Rooms within Rooms . . .

—A Whole New Dimension In Furniture Buying—

WHAT'S SO DIFFERENT ABOUT WANEK'S? Once in a lifetime a revolutionary idea is born . . . that's WANEK'S! A few years ago we threw away the book on "old fashioned" furniture operations and developed a fabulous new concept that's saving money for thousands of home makers. To begin with, Wanek's unique mass merchandising system enables Wanek's to buy nationally known, name brand home furnishings and receive the lowest possible price on quality merchandise, Wanek's also cut operating costs by maintaining just one store, plus three huge walk in warehouses, all under one roof and all in the same low country overhead location. Our vast 100,000 sq. ft. showroom and warehouse offers you the advantage of choosing from over 350 room settings, more than 1,000 chairs, rockers and recliners, 400 rolls of carpeting and a complete appliance and TV center. These are but a few of the things that make Wanek's of Crete different . . . but you'll notice the biggest difference when you check our price tags and count your savings!

MON.-SAT. 8AM-9PM

SUNDAYS 1-6

SELLING DIRECT FROM OUR HUGE SHOWROOM AND WAREHOUSE

### Husker Fans May See Special Sky Show

The University's Mueller Planetarium is again this year scheduling Sky Shows for NU football fans.

These special programs at the planetarium, located in Morrill Hall at 14th and U, begin at 11 a.m. on the Saturday mornings of all home football games.

A show entitled "Everything You Always Wanted to Know About the Planetarium" is scheduled the 18th and 25th of September and the 2nd and 26th of October. A spooky "Halloween Night in the Planetarium" program is on tap for Oct. 30, and

on Nov. 6 the show will be "Secrets of the Stars."

Just a week before the Cornhuskers play in Hawaii, a special show has been arranged to give fans who might be making that trip a preview of what they can see in the night skies from the islands.

The special Football Saturday shows at 11 a.m. were started last year for grid fans who are on the campus Saturday morning and might like something interesting to do. The programs last about 45 minutes.

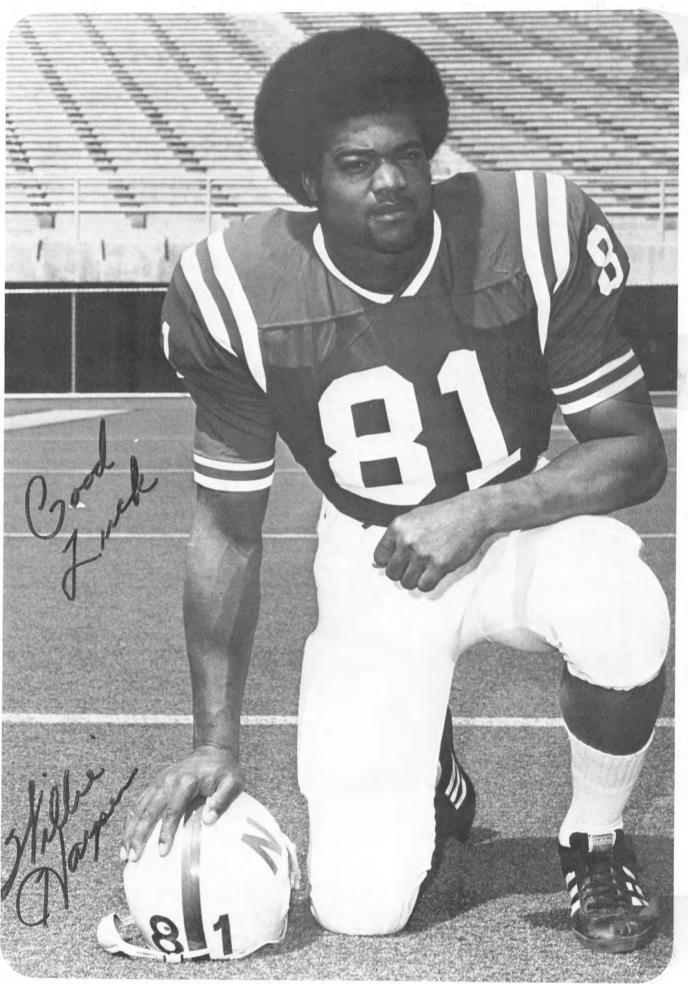
The "Everything You Always

Wanted to Know About the Planetarium" program will explore the planetarium itself. Explanations will be given of the strangelooking equipment, of how the night sky illusions are created and how the planetarium is used.

Regular shows are held on Sundays at 2:30 and 3:45 p.m. and at 2:30 p.m. Saturday when there is no football game on the campus. The planetarium is also heavily used by University classes and visiting school groups who make arrangements for special programs.



Young people and adults enjoy the wide variety of sky shows presented in the Mueller Planetarium located in Morrill Hall. Cornhusker football fans can view special shows at 11 a.m. on Saturday mornings of all home football games.



### OFFICIALS' SIGNALS Incomplete Forward Pass, Penalty Declined, No Play, or No Score Offside (Infraction Illegal Procedure or Position Ineligible Receiver Down Field on Pass Ball Illegally Touched, Kicked, or Batted Hiegal Motion Illegal Shift of scrimmage or free kick formation) 19/ 21 7 18 20 Ball Dead; If Hand is Moved from Side to Side: Touchback Substitution Infractions Delay of Game Personal Foul Touchdown or Field Goal Safety WHILL 24 10 23 22 Time out; Referee's Discretionary or Excess Time Out followed with Roughing the Kicker or Holder Mon-contact Fouls Clipping First Down Ball Ready for Play 27 26 25 11 12 13 14 Forward Pass or Kick Catching illegally Passing or Handing Ball Forward



illegal use of Hands and Arms

### SUMMARY OF PENALTIES

Start the Clock



Player Disqualified

### (Includes Only Most Common Penalties)

LOSS OF DOWN—Forward pass illegally touched • \*Illegal forward pass by offense • \*Intentionally grounding forward pass • \*\*Offensive pass interference

intentional

Grounding

LOSS OF 5 YARDS—Delay of game • Exceeding 25-second count • Excess time out • Failure to pause full second in shift • False start • Free kick out of bounds • Illegal forward pass • Infraction of substitution rules • Interference with opponents or ball preceding snap • Offense illegally in motion at snap • Offside • Snapper's position and ball adjustment • Taking more than 2 steps after fair catch • Infraction of scrimmage formation

LOSS OF 15 YARDS—Delay of game at start of half • Butting with helmet or head • Clipping • Defense disconcerting signals • Failure to return ball to official after score • Grasping face mask of opponent • Illegal use of hands Ineligible receiver downfield
 Piling on
 Roughing the kicker or holder Tackling or blocking fair catcher . Tackling out of bounds after ball is dead Unsportsmanlike conduct (non-contact foul)
 Unnecessary roughness (kicking, kneeing, tripping, etc.)

LOSS OF HALF DISTANCE TO GOAL LINE-If penalty exceeds half the distance

OFFENSE FIRST DOWN ON 1-YARD LINE-Defensive pass interference in end zone . Defensive foul behind goal line on running play.

PLAYER DISQUALIFIED-Striking with a fist, extended forearm, elbow or locked hands . Flagrant player fouls

\*Plus 5 yards

\*\*Plus 15 yards

OFFENDED TEAM'S BALL AT SPOT OF FOUL-Defensive pass interference . Illegally batting or kicking free ball . Player fouls when ball is free

Loss of Down

VIOLATION, BUT NO PENALTY (Does not offset penalty by opponent)—First touching of free kick by kicking team before ball travels 10 yards • First touching of scrimmage kick by kicking team beyond the neutral zone

### COLLEGIATE COMMISSIONERS ASSOCIATION

Early in 1939 five college football commissioners estab-lished an organization for the purpose of attacking mutual problems. From that small beginning has grown what is now the Collegiate Commissioners Association, its members the chief executive officers and their assistants from the eleven major college conferences from coast to coast. Representing nearly 300 institutions, they range in size from the sevenmember Mid-American Conference to the mammoth 190member Eastern College Athletic Conference.

The CCA's field of interest has broadened greatly since its inception, now encompassing not only football, but all sports on the collegiate program. The members as such give united attention not alone to officiating assignment and rules interpretation, but also to procedures on undergraduate athletic recruitment and eligibility and to the many other facets of intercollegiate sports administration.



### University of Nebraska 1971 Official Roster

	6						
No.	Name	Pos.	Ht.	Wt.	Class	Age	Hometown
57	**Adkins, John	DLE	6-3	221	Sr.	21	Lynchburg, Va.
63	Alward, Tom	OLT	6-4	215	Soph.	19	Flint, Mich.
89	Anderson, Frosty	SE	6-1	176	Soph.	20	Scottsbluff
67	Anderson, Dan	ORG	6-1	225		20	
18	**Anderson, Jim	RCB	6-0	180	Soph.		Fremont
78		ORT			Sr.	22	Green Bay, Wis.
	Austin, Al		6-5	222	Soph.	20	Lincoln
31	Bell, John	MG	6-0	203	Jr.	19	Anaheim, Calif.
62	*Beran, Mike	ORG	6-0	232	Jr.	21	Ord
27	*Blahak, Joe	LCB	5-10	184	Jr.	21	Columbus
19	Borg, Randy	RCB	6-0	189	Soph.	19	Alliance
51	*Branch, Jim	SLB	5-9	203	Jr.	22	Chicago, III.
12	**Brownson, Van	QB	6-3	185	Sr.	21	Shenandoah, Ia.
36	Butts, Randy	LHB	6-2	197	Soph.	20	Grand Island
47	*Carstens, Jim	FB	6-0	218	Jr.	22	Glen Ellyn, III.
9	Coleman, Ron	QB	6-3	195	Soph.	19	Ulysses
32	*Cox, Woody	ŠE	5-9	167	Sr.	20	Grosse Point, Mich.
70	Crenshaw, Marvin	ORT	6-5	223	Soph.	19	Toledo, Ohio
46	Damkroger, Maury	FB	6-2	215		19	
84	*Didur, Dale	SE	6-0	184	Soph.	22	Lincoln
22		LHB	5-10		Sr.		Long Beach, Calif.
52	Dixon, Gary	OG		201	Jr.	19	Oxnard, Calif.
54	Duffy, Joe		6-2	217	Soph.	20	Pittsburgh, Pa.
	*Dumler, Doug	OC	6-3	237	Jr.	20	Melrose Park, III.
90	Dutton, John	DRT	6-7	241	Soph.	20	Rapid City, S.D.
33	Fischer, Pat	LCB	5-9	160	Soph.	20	Lincoln
8	Fuller, Bruce	S	6-0	181	Soph.	19	Kansas City, Mo.
39	Garson, Glen	RHB	6-0	184	Soph.	19	Fullerton, Calif.
79	*Glover, Rich	MG	6-1	234	Jr.	21	Jersey City, N.J.
28	Goeller, Dave	LHB	5-11	188	Soph.	20	Pilger
87	Guibord, Greg	DLE	6-4	197	Soph.	19	Dearb'n Ht., Mich.
81	*Harper, Willie	DRE	6-3	207	Jr.	21	Toledo, Ohio
82	*Harvey, Phil	TE	6-1	208	Sr.	21	Vocasa City V
48	*Hauge, Bruce	SLB	6-2	216		21	Kansas City, Kan.
92	Hegener, Stan	OLT	6-4	231	Jr.		Bloomington, Minn.
98	Hill, Jeff	SE			Soph.	19	Lincoln
29		LCB	6-2	190	Soph.	19	LeGrange, III.
26	*Hollstein, Gary		6-0	175	Sr.	23	Rushville
	*Hughes, Jeff	RHB	5-11	196	Sr.	21	Burlington, Vt.
10	Humm, David	QB	6-2	186	Soph.	19	Las Vegas, Nev.
58	*Hyland, John	DLE	6-2	202	Jr.	21	Lincoln
75	**Jacobson, Larry	DLT	6-6	250	Sr.	21	Sioux Falls, S.D.
50	*Jamail, Doug	OC	5-11	205	Jr.	21	Bellaire, Tex.
55	*Janssen, Bill	DRT	6-3	228	Jr.	21	Grand Forks, N.D.
71	*Johnson, Carl	ORT	6-4	252	Sr.	21	Phoenix, Ariz
64	*Johnson, Doug	DRE	6-5	218	Jr.	20	Omaha
37	*Johnson, Monte	MG	6-6	232	Jr.	19	
35	**Kinney, Jeff	LHB	6-2	210	Sr.	21	Bloomington, Minn.
53	Kinsel, John	OC	6-2	222			McCook
24	**Kosch, Bill	S	6-0	176	Jr.	21	Council Bluffs, la.
80	Lackovic, Tim	SĒ			Sr.	21	Columbus
88		SE	6-1	186	Soph.	19	Omaha
85	Linder, Max		6-3	200	Soph.	21	Plattsmouth
	*List, Jerry	TE	6-1	218	Jr.	21	Bay City, Mich.
86	Longwell, Brent	TE	6-4	222	Soph.	20	Homer
73	Lynch, Dan	DLT	6-5	250	Soph.	19	Yankton, S.D.
11	Manstedt, Steve	DLE	6-2	210	Soph.	19	Wahoo
25	*Mason, Dave	Mon.	6-0	199	Jr.	21	Green Bay, Wis.
16	* *McCelland, Tom	S	6-1	193	Sr.	22	Turtle Creek, Pa.
69	McKinley, Kim	DRT	6-3	233	Soph.	19	Greeley, Colo.
30	Moran, Jeff	LHB	6-1	191	Soph.	19	Huron, S.D.
40	**Morell, Pat	WLB	6-2	215	Sr.	21	Wichita, Kan.
99	Nelson, Chris	TE	6-4	210	Soph.	19	Albion.
34	O'Connell, John	S	6-2	192	Soph.	20	Sidney
38	O'Holleran, Mike	RHB	6-1	197	Soph.	19	Sidney
44	*Olds, Bill	FB	6-1	215	Jr.	20	Kansas City, Kan.
66	*Pabis, Bob	MG	5-10	205	Sr.	21	
6	Pate Tom	DE	6-3	190	Soph.	19	Monessen, Pa.
5	Pieratt, Al	K	5-10	185			Omaha
56	*Pitts, John	Mon.	6-1	196	Soph.	19	Tecumseh
41	Powell, Ralph	FB			Jr.	21	Flint, Mich.
74	Righetti, Phil	OLT	6-2	218	Soph.	20	Detroit, Mich.
68			6-2	235	Jr.	21	Phoenix, Ariz.
20	Robison, Tom	DLT	6-3	236	Soph.	20	Detroit, Mich.
20	*Rodgers, Johnny	RHB	5-10	171	Jr.	20	Omaha
13	Runty, Steve	QB	5-11	186	Soph.	19	Ogallala
77	*Rupert, Dick	OLG	6-2	221	Sr.	21	Los Angeles, Calif.
43	Sanger, Rich	WLB	6-0	214	Soph.	19	Ovid, Colo.
23	Schmit, Bob	RHB	6-1	192	Soph.	21	Boys Town
42	Sloey, Bill	SLB	6-1	224	Jr.	19	Hawthorne, Calif.
15	Starkebaum, John	Mon.	6-2	198	Soph.	19	Haxtun, Colo.
49	Strong, Jon	WLB	6-3	211	Soph.	20	Fremont
14	**Tagge, Jerry	QB	6-2	215	Sr.	21	
45	*Terrio, Bob	WLB	6-2	209		22	Green Bay, Wis.
17	Thornton, Robert	RCB	6-0	187	Sr.	22	Fullerton, Calif.
61	*Weber, Bruce	OLG	6-0		Jr.	20	Lomita, Calif.
21	Westbrook, Don	RHB		223	Sr.	22	Arlington Hts., III.
72			5-11	185	Soph.	19	Cheyenne, Wyo.
	White, Daryl	OLT	6-4	238	Soph.	19	East Orange, N.J.
83	Wieser, Steve	DRE	6-0	196	Soph.	19	Columbus
76	Wolfe, Bob	OLT	6-5	242	Soph.	20	Omaha
65 59	*Wortman, Keith	ORG	6-3	238	Sr.	21	Whittier, Calif.
29	Zanrosso, Dennis	OC	6-2	223	Soph.	19	Arleta, Calif.
	* Denotes letters earned						ALL AND THE PROPERTY OF THE PR

# AGREAT RINNER.

You expect a little car to be a good sprinter. Nimble, light on its feet, fine for short runs around town.

Vega is all that.

But what sets Vega apart is that it's one little car that's good on long runs too.

One reason is its relatively large 140cubic-inch overhead cam engine. It can cruise comfortably at turnpike speeds without straining, and with power to spare. Vega is built low to the ground, and wide, so it takes curves without a lot of lean and hangs onto a windy highway like it weighed a whole lot more.

The steering is easy. Yet firm and

reassuring on straight stretches.

What we're saying is, for an economy car, Vega sure feels a lot like a sports car.

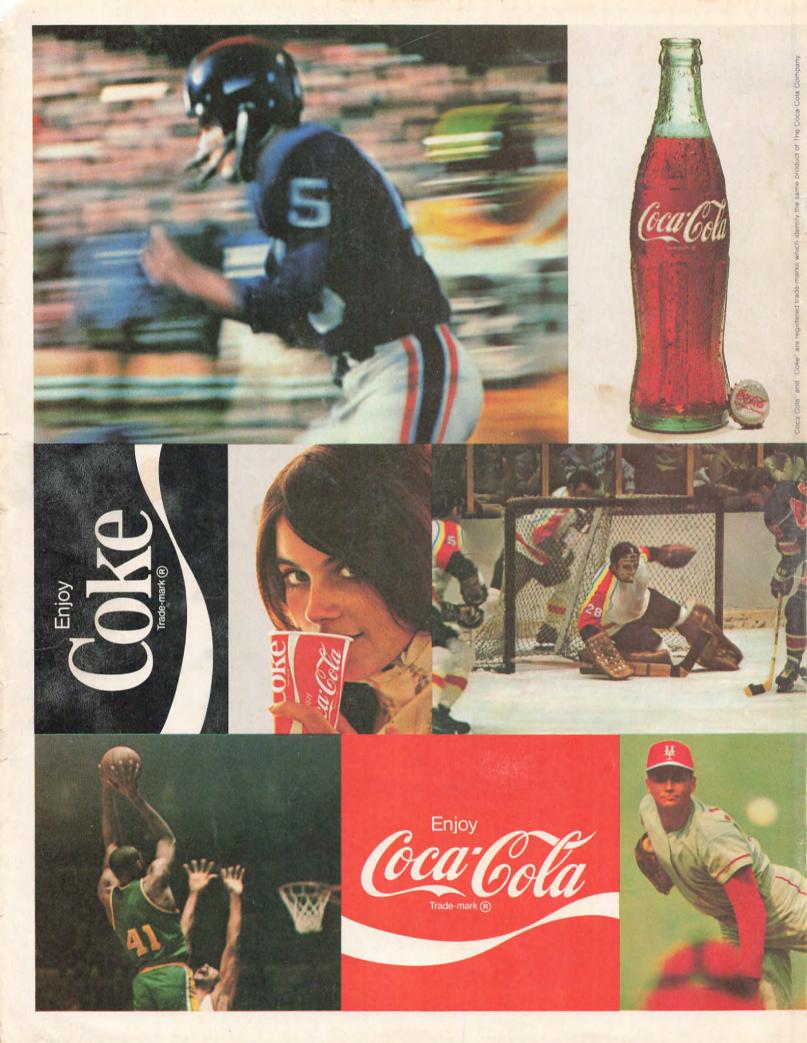
Get into one soon and see. It'll give you a good run for your money.



Great runner meets great runner. Former Heisman Trophy winner O.J. Simpson behind the wheel of a Vega Hatchback Coupe.



VEGA



	OFFENSE			OFFENSE	
32	WOODY COX*		86	STEVE BAILEY*	TE
	DARYL WHITE		74	TOM DROUGAS** RICK AKERMAN**	LT
77	DICK RUPERT*	LG	67	RICK AKERMAN**	LG
54	DOUG DUMLER*	C	54	JIM FIGONI**	C
	KEITH WORTMAN*		60	JOHN McKEAN**	RG
71	CARL JOHNSON*	RT	70	TIM STOKES*	RT
85	JERRY LIST*	TE	87	GREG SPECHT*	SE
14	JERRY TAGGE** JEFF KINNEY**	OB	11	DAN FOUTS* BOBBY MOORE**	OB
35	JEFF KINNEY**	IB	23	BOBBY MOORE**	ТВ
20	JOHNNY RODGERS*	SB	41	JIM ANDERSON*	FB
47	JIM CARSTENS*	FB	84	LELAND GLASS**	FL
	NEBRASKA	1		OREGON	
	NEBRASKA DEFENSE	•		DEFENSE	
57	DEFENSE JOHN ADKINS**				
57 75	JOHN ADKINS**	LE	96	KEITH DAVIS	LE
75	JOHN ADKINS** LARRY JACOBSON*	* LT	96 99	RAY REEVES*	LE
75 79	JOHN ADKINS** LARRY JACOBSON* RICH GLOVER*	* LT MG	96 99 78	RAY REEVES* RICH OSTERKAMP*	LE
75 79	JOHN ADKINS** LARRY JACOBSON* RICH GLOVER* BILL JANSSEN*	* LT * MG RT	96 99 78 95	RAY REEVES* RICH OSTERKAMP* STEVE BUETTNER**	LE LT RT RE
75 79 55 81	JOHN ADKINS** LARRY JACOBSON* RICH GLOVER* BILL JANSSEN* WILLIE HARPER*	* LT * MG RT RE	96 99 78 95 56	REITH DAVIS RAY REEVES* RICH OSTERKAMP* STEVE BUETTNER** MIKE McCONNELL*	LE LT RT RE SLB
75 79 55 81 45 42	JOHN ADKINS** LARRY JACOBSON* RICH GLOVER* BILL JANSSEN* WILLIE HARPER* BOB TERRIO* BILL SLOEY	LE * LT MG RT RE WLB	96 99 78 95 56 52	KEITH DAVIS RAY REEVES* RICH OSTERKAMP* STEVE BUETTNER** MIKE McCONNELL* TOM GRAHAM**	LE LT RT RE SLB
75 79 55 81 45 42	JOHN ADKINS** LARRY JACOBSON* RICH GLOVER* BILL JANSSEN* WILLIE HARPER* BOB TERRIO* BILL SLOEY	LE * LT MG RT RE WLB	96 99 78 95 56 52 90	REITH DAVIS RAY REEVES* RICH OSTERKAMP* STEVE BUETTNER** MIKE McCONNELL*	LE LT RT RE SLB MLB WLB
75 79 55 81 45 42 25 27	JOHN ADKINS** LARRY JACOBSON* RICH GLOVER* BILL JANSSEN* WILLIE HARPER* BOB TERRIO* BILL SLOEY DAVE MASON* JOE BLAHAK*	* LE * LT  MG  RT  RE  WLB  SLB  MON.  LCB	96 99 78 95 56 52 90 37	KEITH DAVIS RAY REEVES* RICH OSTERKAMP* STEVE BUETTNER** MIKE McCONNELL* TOM GRAHAM** STEVE RENNIE** FRED MANUEL* BILL DRAKE**	LE LT RT RE SLB MLB WLB HB
75 79 55 81 45 42 25 27	JOHN ADKINS** LARRY JACOBSON* RICH GLOVER* BILL JANSSEN* WILLIE HARPER* BOB TERRIO* BILL SLOEY	* LE * LT  MG  RT  RE  WLB  SLB  MON.  LCB	96 99 78 95 56 52 90 37 38	KEITH DAVIS RAY REEVES* RICH OSTERKAMP* STEVE BUETTNER** MIKE McCONNELL* TOM GRAHAM** STEVE RENNIE** FRED MANUEL* BILL DRAKE**	LE LT RT RE SLB MLB WLB HB CB

2	NEBRASK	(AS	SQUAD
8	Fuller, S	52	Duffy, O
9	Coleman, QB	53	Kinsel, O
10	Humm, QB	54	Dumler, (
	II I DIE	pm pm	

\* Denotes letters earned 12 moral

Manstedt, DLE Brownson, QB Runty, QB Tagge, QB Starkebaum, Mon. McClelland, S

Thornton, RCB Anderson, RCB Borg, RCB 18 20 21 22 Rodgers, RHB Westbrook, RHB Dixon, LHB Schmit, RHB

23 24 25 Kosch, S Mason, Mon. Hughes, RHB Blahak, LCB Goeller, LHB 26 27 28 Hollstein, LCB

30 Moran, LHB 31 Bell, MG 32 Cox, SE 32 Cox, SE 33 Fischer, LCB 34 O'Connell, S 35 Kinney, LHB 36 Butts, LHB 37 Johnson, MG

Johnson, MG O'Holleran, RHB Garson, RHB Morell, WLB Powell, FB 39 40 43 Sanger, WLB 44 Olds, FB 45 Terrio, WLB

46 Damkroger, FB 47 Carstens, FB 48 Hauge, SLB

49 Strong, WLB 50 Jamail, OC 51 Branch, SLB

7	DAND
52	Duffy, OG
53	Kinsel, OC
54	Dumler, OC
55	Janssen, DRT
56	Pitts, Mon.
57	Adkins, DLE

58 Hyland, DLE 59 Zanrosso, OC 61 Weber, OLG 62 Beran, ORG 63 64 Alward, OLT Johnson, DRE 65 Wortman, ORG 66 Pabis, MG 67 Anderson, ORG

Robison, DLT 69 McKinley, DRT 70 Crenshaw, ORT 71 Johnson, ORT 72 White, OLT 73 Lynch, DLT

74 Righetti, OLT 74 Righetti, OET 75 Jacobson, DLT 76 Wolfe, OLT 77 Rupert, OLG 78 Austin, ORT 79 Glover, MG 79 Glover, MG 80 Lackovic, SE 81 Harper, DRE 82 Harvey, TE 83 Wieser, DRE 84 Didur, SE 85 List, TE

86 Longwell, TE

87 Guilbord, DLE 88 Linder, SE 89 Anderson, SE 90 Dutton, DRT 97-0 SOOR NG 92 Hegener, OLT Doak, OLT 96 Henrichs, OLG 98 Hill, SE

-OFFICIALS

Referee . . . John Miskovsky, Oklahoma Umpire . . Gerald Laurens, Williamette Linesman . . . John McClintock, Grinnell Field Judge . Frank Fidler, Appalachian State Back Judge . Bill Osburn, Pittsburg, Kans.

10	Winn, QB	62	Thompson, DE
	Fouts, QB		Pulver, OG
	Turner, QB		Rapolla, DT
19	Kerr, FL		Arnold, OG-OT
	Carter, DHB		Akerman, OG
	Harrah, TB		Haugum, OG
	Carlson, DHB	69	Williams, DT
	Moore, TB	70	Stokes, OT
	Cottrell, TB		Liebe, DT
	Anderson, M., TB	73	Morris, DT
27	Steber, Mon.	74	Drougas, OT
	Casey, S	76	Bolliger, DE
	Brosterhous, DHB		Cunnie, OT
32	Herr, FB	78	Osterkamp, DT
33	Frease, DHB	79	Cole, DE
34	Rapolla, FB	81	Battle, SE
36	LaMar, LB	82	Guy, LB
37	Manuel, DHB	83	Stone, TE
38	Drake, DHB	84	Glass, FL
39	Pieper, Mon.	85	Jodoin, TE
41	Anderson, J., FB	86	Bailey, TE
43	Anderson, T., TB	87	Specht, SE
44	Herd, FB	88	Fridrich, SE
46	Green, S	90	Rennie, LB
47	Sheurman, LB		Lewis, LB
	Muse, LB		Johnson, LB
	Lightfoot, C		Schandelmier, D
52	Graham, LB		Buettner, DE
	Bradley, C		Davis, K., DE
	Figoni, C		Webb, LB
	McConnell, LB		Davis, T., DT
	Davis, S., DT	99	Reeves, DT
60	McKean, OG		

OREGON SQUAD

Coca-Cola Bottling Co. of Lincoln 2120 G Street





# The All-American choice for gasolines and motor oil.

EXAC

Today's All-American team for top engine protection, better performance, and cleaner air: Texaco's great gasolines and Havoline Super Premium All Temperature Motor Oil. So for products you can trust...

Trust your car to the man who wears the Texaco star.

### 1971 Oregon Alphabetical Football Roster

			2,00	S TO THE OWNER OF THE PERSON NAMED IN				
No.	Name	Pos.	Ht.	Wt.	Class	Age	Hometown	
67	**Akerman, Rick	OG	6-2	223	Sr.	22		
41	*Anderson, Jim	FB	6-0	207			Woodland Hills, Cal.	
					Jr.	21	Concord, Cal.	
26	Anderson, Maurice	TB	5-9	174	Soph.	19	Long Beach, Cal.	
43	* *Anderson, Thurman	TB	6-0	202	Sr.	21	Long Beach, Cal.	
66	Arnold, LeFrancis	OG-OT	6-4	242	Soph.	19	Compton, Cal.	
86	*Bailey, Steve	TE	6-3	211	Jr.	22	Portland	
81	Battle, Larry	SE	6-1	174	Jr.	21	Easton, Cal.	
76	Bolliger, Mike	DE	6-3	248		19		
53					Soph.		Portland	
23	Bradley, Charles	C	6-5	217	Jr.	21	Atherton, Cal.	
30	Brosterhous, Greg	DHB	6-2	192	Jr.	21	Klamath Falls	
95	**Buettner, Steve	DE	6-2	219	Sr.	21	Lake Oswego	
22	Carlson, Pete	DHB	5-11	180	Soph.	19	Lake Oswego	
20	Carter, Ken	DHB	6-1	171	Soph.	20	Portland	
28	Casey, Mike	S	5-10	178		19	Portland	
79	Cole, Terry	DE	6-31/2		Soph.			
24		DE		216	Soph.	19	Portland	
	Cottrell, Russ	TB	5-11	184	Jr.	21	San Mateo, Cal.	
77	Cunnie, Mike	OT	6-2	226	Soph.	20	San Francisco, Cal.	
96	Dovis, Keith	DE	6-4	221	Soph.	19	Los Angeles, Cal.	
98	*Davis, Tod	DT	6-1	222	Jr.	20	Portland	
57	Davis, Scott	DT	5-11	212	Jr.	22	Portland	
38	**Drake, Bill	DHB	6-0	190	Sr.	21	Portland	
74	**Drougas, Tom	OT	6-4	257		22	Portland	
54	**Figoni, Jim			23/	Sr.	22		
	rigorii, Jim	C	6-0	214	Sr.	21	San Francisco, Cal.	
11	*Fouts, Dan	QB	6-3	187	Jr.	20	San Francisco, Cal.	
33	**Frease, Don	DHB	6-1	175	Sr.	22	San Jose, Cal.	
88	Fridrich, John	SE	6-6	203	Soph.	19	Lompoc, Cal.	
84	**Glass, Leland	FL	6-0	171	Sr.	21	Sacramento, Cal.	
52	**Graham, Tom	LB	6-3	238	Sr.	21	Harbor City, Cal.	
46	**Green, Bob	S	6-1	174		22	Modesto, Cal.	
82	Guy, Tim	1.0			Sr.			
21	Harris And	LB	6-6	229	Soph.	19	Gardena, Cal.	
10	Harrah, Andy	TB	5-11	178	Soph.	20	Pasadena, Cal.	
68	*Haugum, Dan	OG	6-2	234	Jr.	21	San Diego, Cal.	
44	Herd, Greg	FB	6-0	244	Soph.	19	Compton, Cal.	
32	Herr, Steve	FB	6-3	212	Soph.	20	Silverton	
85	Jodoin, Mike	TE	6-2	203	Soph.	19	Portland	
92	*Johnson, Bruce	LB	6-2	203	Sr.	22	Spokane, Wash.	
19	Kerr, Johnny	FL	6-1	173		20		
75	**Laiolo, Kim	-	6-1		Soph.		Eugene	
75		C		227	Sr.	22	Oakland, Cal.	
36	LaMar, Ralph	LB	5-9	201	Soph.	20	Daly City, Cal.	
91	*Lewis, Delton	LB	6-0	204	Sr.	21	Pasadena, Cal.	
72	Liebe, Klaus	DT	6-0	236	Soph.	20	Gazelle, Cal.	
51	Lightfoot, Dave	C	5-10	210	Jr.	21	Santa Rosa, Cal.	
37	*Manuel, Fred	DHB	5-11	175	Jr.	22	Vallejo, Cal.	
56	*McConnell, Mike	LB	6-1	217	Sr.	20	Fullerton, Cal.	
60	**McKean, John	OG	6-1	230		21	Kant Wash	
23	**Moore, Bobby	TB			Sr.		Kent, Wash.	
73			6-2	212	Sr.	22	Tacoma, Wash.	
73	*Morris, Reggie	DT	5-11	243	Jr.	22	Sacramento, Cal.	
48	*Muse, Joe	LB	6-0	206	Jr.	21	Klamath Falls	
78	*Osterkamp, Rich	DT	6-2	244	Sr.	21	Vallejo, Cal.	
39	*Pieper, Dave	Mon.	5-11	182	Jr.	21	Manchester, Cal.	
63	Pulver, Mike	OG	6-0	229	Jr.	20	Fullerton, Cal.	
65	Rapolla, John	DT	5-11	216	1.	23	Can Diana Cal	
99	*Reeves, Ray				Jr.	20	San Diego, Cal.	
	**Deeves, Rdy	DT	6-0	212	Jr.	20	Salem	
90	**Rennie, Steve	LB	5-10	204	Sr.	21	Portland	
93	Schandelmier, Newell	DE	6-2	236	Soph.	20	Rodeo, Cal.	
47	Sheurman, Dave	LB	6-0	201	Soph.	20	Stockton, Cal.	
87	*Specht, Greg	SE	6-3	183	Jr.	21	Salem	
27	**Steber, Bill	Mon.	6-1	178	Sr.	23	Bonanza	
70	*Stokes, Tim	OT.	6-5	251		23		
83	*Stone, Don	TE		231	Jr.	21	Oakland, Cal.	
43	Thomas Du		6-2	218	Jr.	22	San Anselmo, Cal.	
62	Thompson, Bill	DE	6-2	216	Soph.	20	Reedsport	
17	Turner, Norval	QB	6-1	186	Soph.	19	Martinez, Cal.	
97	Webb, Art	LB	6-1	218	Soph.	19	Oakdale, Cal.	
69	*Williams, Mike	DT	6-8	272	Sr.	22	Lake Stevens, Wash.	
10	*Winn, Harvey	QB	5-8	181	Jr.	21	Anaheim, Cal.	



### THE NATIONAL FOOTBALL FOUNDATION AND HALL OF FAME

Nebraska Chapter

Memberships in the Nebraska Chapter of the National Football Foundation and Hall of Fame—the fastest-growing chapter in the nation—are still being accepted.

Football fans all over Nebroska have joined together in this worthwhile effort to boost college football and American ideals. Members attend several banquets each year—Coach Bob Devaney was installed in the Nebroska Hall of Fame last spring—and vote on membership in the Nebroska Hall of Fame and the National Hall of Fame.

If you, too, want to become part of this enthusiastic group of college football fans—post-graduate scholarships are also awarded to top student-athletes—fill out the application card, attach a check for \$10, payable to the Football Hall of Fame, Nebraska Chapter, and mail to Don Bryant, Secretary, Nebraska Hall of Fame, 109 Coliseum, University of Nebraska, Lincoln, Nebraska 68508.

#### THE NATIONAL FOOTBALL FOUNDATION ANNUAL MEMBERSHIP DUES AND HALL OF FAME ACTIVE MEMBER .....\$ 10 CONTRIBUTING MEMBER .... 25 New Brunswick, N. J. SUSTAINING MEMBER ..... 50 ADVISORY MEMBER ..... 100 FELLOW MEMBER ..... 250 PLEASE ENLIST ME AS MEMBER FOR ONE YEAR. PATRON MEMBER ..... 500 HEREWITH IS CHECK FOR \$ SINGLE PAYMENT NAME ..... MEMBERSHIP **ADDRESS** WITHOUT DUES LIFE MEMBER .....\$1000 COLLEGE CLASS CHAPTER BENEFACTOR .....\$5000

### HAVE MORE FUN !

BE NO. 1

Add a new dimension to your enjoyment of the game with college football's MODERN RECORD BOOK. This 109-page goldmine of information and history is the <u>only</u> book with all of college football's <u>national</u> records.

Say your favorite player or team is having a really big day. Only the MODERN RECORD BOOK tells you how big nationally. Be the first to know.

Also, you can stump your friends and become an expert, all for just \$2.

Get the MODERN RECORD BOOK today. Inside you'll find 24 pages of game, season and career records for both major-college and college-division players and team, PLUS:

Proceeds to University of Nebraska Extra Point Club

- Photos of 69 top players / coaches
- Annual player and team champions
- Heisman/Outland Trophy winners
- Consensus All-Americas
- · Single-game highs
- Longest plays/streaks
- · National poll champions
- Undefeated-Untied teams
- Winningest coaches

NCAA, BOX 757, GRAND CENTRAL STATION, NEW YORK, N.Y. 10017



### MAIL TODAY to ...

NCAA, Box 757, Grand Central Station New York, N.Y. 10017

Enclosed is \$	for	copies at \$2 each	
Name			
Address			
City	Stat	re Zin	

University of Nebraska

### Olympic Sports Athletes Set For Long "Year"

This is another "Olympic Games Year." Automatically, increased attention will be focused on the "other" sports. Somehow, the development of "our" teams in these seldom-talked-about and seldom-seen sports will creep into sports conversations.

For swimming, track, wrestling, gymnastics, and most other Olympic Games sports, progress checks come but once every four years. Of the sports on the Olympic Games, only basketball, in this country, approaches a local or regional focal level which the athletes deserve.

The same is true everywhere, including the Big Eight Conference, with the possible exception of wrestling. Each year, Conference athletes excel, win national championships and international acclaim in these sports, but . . .

It is not surprising that Big Eight athletes in these "other" sports have long enjoyed a higher standing internationally than they have in their own country, Conference, and even their own institution.

Big Eight athletes in these Olympic Games sports have won 315 national collegiate championships, in addition to numerous other U.S. titles of the National Federation and AAU varieties. Of the 57 national collegiate team titles won by Conference institutions, 54 of them have been won by the Olympic sports team.

In NCAA competition, the last decade has been the one of gold for the Big Eight. During that 10-year span, the Big Eight has scored 24 team championships. During that same period, 125 individual titles have been won by Big Eight representatives.

Wrestling and track, two of the more popular sports on the Olympic Games' list, have contributed the most team and individual national titles to the Big Eight collection.

Since the first national wrestling meet was held at lowa State in 1928, 169 gold medals and 36 of the 41 team championships have been won by Big Eight ath-

letes and teams. Internationally, 46 Conference wrestlers have competed in the Olympic Games since 1928, including nine gold medalists.

Big Eight representation in the Olympic Games has been even more frequent in track, with the Big Eight total now numbering 56 who have competed in 65 events. including the unsurpassed Kansas great, Al Oerter, who stands as the only individual to win his event at four Olympiads. Oerter started his string in the discus in 1956 at Melbourne, won again in Rome, then Tokyo, and in 1968 at Mexico City. Two others, Missouri's Jackson Scholz, a sprinter turned author who won two gold medals, and Kansas State's Ray Watson, a middle-distance runner, participated in three sets of Games.

It takes talented and highly dedicated coaches to develop these individuals in the "other" sports, but quite often Big Eight coaches, drawing on their experience and long-range success, have been tapped to lead U.S. teams in international competition, including the Olympic Games,

At the top must be Oklahoma State's Henry Iba. Who could forget the tremendous tasks he faced (followed by the subsequent success) in 1964 at Tokyo and in 1968 at Mexico City? The only man to serve as U.S. basketball coach twice, he'll be trying to put together a unit to win a third time next year in Munich.

This record, itself, indicates the quality of the overall intercollegiate program existing today in the Big Eight.

Now it is another Olympic year. What lies ahead for Big Eight athletes competing in the Olympic sports on the Conference's list—track and field, basketball, swimming, wrestling, and gymnastics?

These athletes face one of the longest years of their careers. There will be continual training for the first of the Olympic trials in the various sports, and then the Olympics themselves (August

26-September 10) for those of exceptional ability.

A starting point will be the meets and matches, including the various Big Eight championships, beginning with the cross country meet November 6 at Nebraska. The Conference wrestling meet will be at Oklahoma State, February 25-26, followed by the indoor track championships in Kansas City on March 3-4, the swimming meet at Missouri on March 2-4. the gymnastics championships at Kansas, March 17-18, and the outdoor track and field meet (plus tennis and golf) at Kansas State on May 19-20. The building toward the dreamed-of-Olympic spot will continue through the various national meets and qualifying trials.

Potential Olympic Games competitors from among those currently participating for Big Eight teams and those from the past few years are many, in all sports, including several who will undoubtedly win coveted spots for their native foreign countries.

Topping any list right now would have to be such current Big Eight stars as Oklahoma State's Jim Bolding, Kansas State's Jerome Howe, and Colorado's George Daniels (Ghana) in track; Kansas' Tom Kivisto, Missouri's John Brown, and Oklahoma's Scott Martin in basketball; lowa State's Ben Peterson and Carl Adams, and Oklahoma State's Yoshiro Fujita (Japan) in wrestling; and lowa State's Russ Hoffman in gymnastics.

Only time will tell who will be representing this Conference. Those who do, however, will again attest to the Conference's national and international prestige. This 13-month "year" will be long and, for most, quite without attention.

One can be sure that somewhere among those swimmers, gymnasts, wrestlers, basketballers, or runners and weightmen there lurk gold medal winners at Munich. Give them your support, Take a chance on a sneak preview — go out and watch them perform.

### NOTRE DAME '66 vs NEBRASKA '70?



Ever wondered how Notre Dame's great Hanratty-Seymour sophomore combination would have scored against last year's Number One Nebraska team? It's the kind of "dream" match-up we'll never see played on the field. But SPORTS ILLUSTRATED has come up with the next best thing—an amazingly accurate College Football Game that features 32 of the greatest college teams of the past decade. Based on a complete analysis of every play run by each of these teams during their outstanding seasons, the SI College Football Game let's you coach and quarterback your favorites under the most realistic game conditions possible. Since each team's strengths and weaknesses have been realistically integrated into the game, you can enjoy all the strategy, options and suspense of college football and find out what would happen if you were calling your team's offense and defensive plays. Colorcoded Play/Action Charts for the following teams are included:

AIR FORCE '70 ALABAMA '66 ARKANSAS '69 ARMY '66 DARTMOUTH '70 FLORIDA '69 GEORGIA '68 GEORGIA TECH '66 LSU '69 MICHIGAN '69 MICHIGAN ST. '66

MINNESOTA '60 MISSISSIPPI '61 MISSOURI '69 NAVY '63 NEBRASKA '70 NORTHWESTERN '70 NOTRE DAME '66 OHIO STATE '68 OKLAHOMA '67 PENN STATE '69 PRINCETON '64

PURDUE '66 STANFORD '70 SYRACUSE '66 TENNESSEE '70 TEXAS '69 UCLA '65 USC '67 WASHINGTON '60 WISCONSIN '62 YALE '68

The molded plastic playing field features sliding ball and first-down markers, plus offensive and defensive play selection wheels. The scoreboard indicates score, time remaining, quarter and down.

SPECIAL UNDERGRADUATE AND ALUMNI OF-FER—When you order a SPORTS ILLUSTRATED College Football Game at the special mail-order price of \$9.95 you will also be making a substantial contribution to Nebraska's Extra Point Club. Simply complete the coupon below and mail it along with your check or money order. We'll arrange to have your game shipped to you—with our thanks for helping to support the Cornhusker athletic program.

Sports Illustrated 15 East 48th Street			eet
New	York,	N.Y.,	10017
Pleas	e send	me	Colle

ь	46	M
ш	Ш	M
ш	-10	No.
	- 88	
	- 88	
		4000

New York, N.Y	., 10017	
Please send me_	College Football Gar	me(s). My check or
money order for	\$ is enclosed.	
Name		
Address		
City	State	Zip
I understand that	t by ordering this game I he University of Nebrasko	am also making a Extra Point Club.

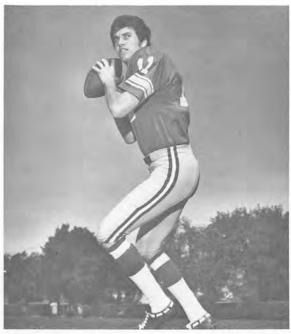
# DANGEROUS DUCKS



BOBBY MOORE: Labeled "The Super One" by the Oregon press book, Bobby Moore is certainly that. In two seasons, he has set 12 Oregon game, season ad career records in rushing, pass receiving and scoring. The 6'2", 212 lb. senior from Tacoma, Wash., caught 54 passes as a flanker in 1969, 10 for touchdowns and he went on to score a record 92 points. Switched to tailback last year, he picked up 924 yards rushing, breaking Dallas Cowboy star Mel Renfro's record. He could be the best running back the Huskers face in 1971.



**TOM GRAHAM:** 6'3", 243 lb. linebacker Tom Graham ranks as one of the top defenders in the nation. In his first two seasons with the Ducks, he was named to the All Coast team. As a sophomore in 1969, Tom was credited with 206 tackles, 105 unaided. His top effort came in the Oregon State game when he accounted for 41 tackles, 24 unaided, blocked a field goal and recovered a fumble.



**DAN FOUTS:** All Dan Fouts did in his rookie season as the Oregon quarterback was either tie or break every game, and season passing and total offense record in the Oregon books—completely overshadowing such all-time Duck greats as Norm Van Brocklin, George Shaw and Bob Berry. Playing in the quarterback-rich Pac-8, Fouts completed 188 of 361 passes for 2,390 yards and 16 touchdowns, all Oregon records. His 2,333 yards of total offense is another record.



**LELAND GLASS:** Glass enjoyed a superb season at flanker last year, catching 45 passes for 659 yards and four touchdowns. His 45 receptions tied him with teammate Bobby Moore for second on the Ducks' squad and fourth among Pac-8 reception leaders. He presently ranks seventh on Oregon's career receiving list with 54 receptions for 819 yards and five touchdowns.

## **NOW THERE ARE THREE!**



# Big Eight Record Books





Inside these Books are Results, Summaries, Honor Rolls, Records—the Answers to Most Questions About Big Eight Sports. All Three Publications Are Available to The General Public Now.

Yes, I'd like all three — the Football Book now, the Basketball-Swimming-Wrestling-Gymnastics Yearbook in November, and the 1972 Track-Baseball-Golf-Tennis Yearbook in February.

Send me\_\_\_copies of the 1971 Football Yearbook @ \$2.00 each.

Send me\_\_\_copies of the 1971-72 Basketball Yearbook @ \$2.00 each.

Send me\_\_\_copies of the 1972 Track-Baseball-Tennis-Golf Yearbook @ \$1.50 each.

Send me\_\_\_sets of the 1971-72 Big Eight Yearbooks @ \$5.00 per set.

NAME: \_\_\_\_\_ADDRESS: \_\_\_\_\_

Address all orders to: Big Eight Conference, Hotel Muehlebach, Kansas City, Mo. 64105

# UNIVERSITY OF OREGON



DR. ROBERT CLARK President



NORV RITCHEY Athletic Director



JERRY FREI Head Coach



WENDELL BAYSE Faculty Ath. Rep.



JOHN MARSHALL Coach



NORM CHAPMAN Coach



RON STRATTEN Coach



DICK ENRIGHT Coach



BRUCE SNYDER Coach



JOHN ROBINSON Coach



GEORGE SEIFERT Coach

Good food tastes better when you serve good Bread. AUNT BETTY BREAD is for those who like the best. It is made the old natural way with real bread flavor.



# WENDELIN BAKING COMPANY

1430 SOUTH STREET, LINCOLN, NEBRASKA

Division, Kings Food Host U.S.A., Inc.

# OREGON\_



HARVEY WINN QB 5-8 178 Jr.



DAN FOUTS QB 6-3 186 Jr.



NORVAL TURNER QB 6-1 186 Soph.



JOHNNY KERR FL 6-1 173 Soph.



20 KEN CARTER DHB 6-1 171 Soph.



ANDY HARRAH TB 5-11 178 Soph. 23 BOBBY MOORE TB 6-2 212 Sr.





24 RUSS COTTRELL TB 5-11 182 Jr.





BILL STEBER MON. 6-1 181 Sr. 33 DON FREASE DHB 6-1 175 Sr. 36 RALPH LAMAR LB 5-9 201 Soph.











38 BILL DRAKE 39 DAVE PIEPER Jr. 41 JIM ANDERSON FB 6-0 207 Jr.



43 THURMAN ANDERSON 44 GREG HERD TB 6-0 202 Sr. 44 Soph.



46 BOB GREEN Sr. 174 Sr.



48 JOE MUSE LB 6-0 204 Jr.



51 DAVE LIGHTFOOT C 5-10 210 Jr.



52 TOM GRAHAM Sr. 1238 Sr.



54 JIM FIGONI Sr. Sr.



56 MIKE MCCONNELL LB 6-1 218 Sr.

# **DUCKS**



60 JOHN MCKEAN OG 6-1 234 Sr.



63 MIKE PULVER OG 6-0 226 Jr.



66 LEFRANCIS ARNOLD OG-OT 6-4 246 Soph.



67 RICK AKERMAN OG 6-2 223 Sr.



68 DAN HAUGUM OG 6-2 234 Jr.



69 MIKE WILLIAMS DT 6-8 272 Sr.



70 TIM STOKES OF 6-5 251 Jr.



74 TOM DROUGAS OT 6-4 256 Sr.



**76** MIKE BOLLIGER **78** RICH OSTERKAMP DT 6-3 246 Soph. **78** DT 6-2 246 Sr.





79 TERRY COLE DE 6-31/2 219 Soph.



81 LARRY BATTLE SE 6-1 177 Jr.



82 TIM GUY Soph. 83 DON STONE TE 6-2 219 Jr.





84 LELAND GLASS FL 6-0 171 Sr.



86 STEVE BAILEY TE 6-3 211 Jr.



87 GREG SPECHT SE 6-3 186 Jr.



90 STEVE RENNIE LB 5-10 202 Sr.



92 BRUCE JOHNSON LB 6-2 204 Sr.



95 STEVE BUETTNER DE 6-2 217 Sr.





96 KEITH DAVIS DE 6-4 222 Soph. 98 TOD DAVIS DT 6-1 226 Jr.



99 RAY REEVES DT 6-0 211 Jr.

# UNIVERSITY OF OREGON

The University of Oregon is a young university — not yet 100 years old. However, Oregon will celebrate its 100 year centennial starting January, 1972.

Organized by an act of the Oregon Legislature in 1872, University of Oregon did not begin operations until 1876. The first campus consisted of one building (Deady Hall) and the student body numbered 177 with a faculty of five.

Today, the University has an enrollment of 15,500 students, including more than 3,000 graduate students. There are more than 1,000 faculty members. In addition, 1,200 students are enrolled in the University's Medical, Dental and Nursing Schools located on the Portland Campus. To accommodate the rapid growth from an enrollment of less than 5,000 a little more than ten years ago, educational programs have been expanded and many new buildings have risen on the 250-acre Eugene campus.

The University of Oregon is

one of seven schools in the State System of Higher Education and holds primary responsibility for instruction in liberal arts and numerous professional schools.

Included in the University are the College of Liberal Arts, the Graduate School and seven professional schools, all on the Eugene campus, and the schools of Medicine and Dentistry in Portland. Professional training is offered in Architecture and Allied Arts, Business Administration, Education, Health and Physical Education, Journalism, Law and Music.

Oldest of the professional schools is the School of Law, which was first established as a night law school in Portland in 1884 and was later moved to the Eugene campus.

While large enough to rank among the leading universities in the West, the University of Oregon is small enough to permit individual attention to students' problems and provide opportunities for campus leadership that are not possible in larger schools. The main campus is located in Eugene at the head of the Willamette Valley, 110 miles south of Portland, and is a community of 78,000 in an urban area of about 175,000. This setting is ideal for the student seeking a non-metropolitan educational atmosphere.

Oregon's Honors College, a full four-year college, is unique in public higher education. Established in 1960, the Honors College offers superior students the advantages of a small, high-quality liberal arts college combined with the resources of a large university.

The University Library is the largest university library in Oregon and one of the largest in the Pacific Northwest.

The University's Museum of Art is the largest art museum of any state university campus in the United States. The museum, housing the Murray Warner Collection of Oriental Art and other University art collections, was built in 1930.



# **BOOST THE CORNHUSKERS!**

with a contribution to the

### TOUCHDOWN CLUB OF NEBRASKA

Your contribution goes directly to the Cornhusker Athletic Scholarship Fund and is a permissible tax deductible item.

Membership in the Touchdown Club of Nebraska is divided into two categories. And both memberships include "From The Husker Bench," Coach Bob Devaney's newsletter.

#### FIRSTDOWNERS - - - \$25

TRUSTEES - - - \$100

It's Easy—here's how! All you have to do to participate in this important effort to boost the Cornhuskers is to send your check to:

Touchdown Club of Nebraska University of Nebraska, 106 Coliseum Lincoln, Nebraska 68508

#### BOARD OF DIRECTORS TOUCHDOWN CLUB OF NEBRASKA

Yes! I	want to	help	boost	the	Cornhuskers	by	joining	the	Touchdown	Club	of	Nebraska
--------	---------	------	-------	-----	-------------	----	---------	-----	-----------	------	----	----------

Name	Address
City	State

Enclosed is my check for\_\_\_

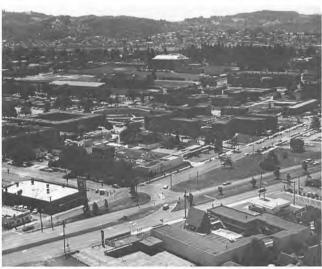
# University of Oregon Campus Scenes



Health Center



Prince Lucien Campbell Hall



Aerial View of University of Oregon Campus



Deady Hall

The Store with a Friendly Smile in Every Aisle

## UNIVERSITY BOOKSTORES

Books, Supplies, Gifts, and Sundry Items

Three Convenient Locations

**NEBRASKA UNION** 8-5 p.m. 472-2285 NEBRASKA HALL

EAST CAMPUS 12-8 p.m. 472-2284 10-3:30 p.m. 472-2289

# GO BIG RED

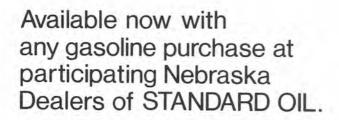


Stocking Cap NOW \$ ]

Scarf

NOW \$29

\$5.95 VALUE





PICK YOURS UP AFTER THE GAME

# Cornhusker Wheel Club







SAPP BROS. FORD CENTER, INC. Blair, Nebr.



ROLFSMEIER MOTOR CO. Seward, Nebr.



DICK HILL FORD Kearney, Nebraska



MORRIS-ANDERSON FORD CO. Superior, Nebr.

Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars.

Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds.

These sports-minded dealers around the state have earned a great debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.

# ORDER YOUR OFFICIAL HUSKERS SHIRTS AND SWEATERS







The same shirts and sweaters the coaches and players wear are now available. The shirts are 50% Dacron, 50% Cotton wash and wear. The sweater is 50% Alpaca, 50% Wool in cardigan style with full golf cuff. Each shirt and sweater is monogrammed with an exact replica of the team helmet. Colors available in shirts and sweaters are white, navy, red, gold, light blue, burnt orange, orange and purple.

#### Style A:

Collar Model, four button placket available small, medium, large, Xlarge, XX-large . . . \$9.95

#### Style B:

Mock Turtle Neck: available children's size 8, 10, 12, 14, 16, 18 and men's small, medium, large, X-large, XX-large... \$7.00

#### Style C:

Cardigan Golf Sweater: full sleeves, available men's small, medium, large, X-large . . . \$22.00

#### Style D:

Women's Cardigan (not shown): same as men's in women's sizes: 34, 36, 38, 40. In colors listed above . . . \$22.00

ie		Address	City		State
7, Inc	r Money Order to: P. O. Box 19425 • Indianapovery cost per item.	olis, Indiana 46219			
Quantity	Style	Size		Color	Amount

ALSO AVAILABLE AT:



BRANDETS...BETTER

# The University of Nebraska Board of Regents



Regent Robert Raun Chairman — Minden



Regent Edward Schwartzkopf Vice Chairman — Lincoln



Regent J. G. Elliott Scottsbluff



Regent Kermit Hansen Omaha



Regent Robert R. Koefoot M.D. — Grand Island



Regent James H. Moylan Omaha



Regent Robert J. Prokop Ph.D., M. D. — Wilber



Regent Kermit Wagner Schuyler



D. B. Varner President

# THE TOUCHDOWN CLUB OF NEBRASKA

One of the groups most instrumental in helping the University of Nebraska Athletic Department grow in the field of intercollegiate sports is the Nebraska Touchdown Club.

Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

The University of Nebraska Athletic Department salutes the many members of the Touchdown Club and takes this opportunity to say a sincere "Thank You."

Touchdown Club members contributing \$100 or more are:

Alfred Adams Richard Agee Phil M. Altken Wm. I. Aitken Aladdin Termite Service Lloyd Alles T. E. Allman Roger Anderson Roger Anderson
Sidney Anderson
Sidney Anderson
Jack Andrews
Jim Artrizen
Dean Arter
Dr. H. A. Askey
W. Richard Baker
Glenn Boldwin
Ted E. Barger
Mrs. Henry S. Borshinger
R. J. Becker
Quentin L. Bengston
Richard L. Berkheimer
John H. Binning
Goylerd Bine
L. G. Bloom
John Boosalls
Dr. W. Q. Bradley
Dovid Breslow
Kenneth D. Buelhe
Harry J. Bull
Dr. Dale: A. Capek
Dr. Robert Burten
John Campbell
Dr. Dale: A. Capek
Dr. K. Carson
Dr. Norman C. Carlson
Jack L. Carper
W. H. Carson
Dr. Stephen Carveth
Dr. W. W. Carveth
Jack O. Casey
Dr. Henry Cach
A. S. "Chice" Chaves
Gerald L. Christoffersen
Bob Citta
Earl Cline Sidney Anderson Bob Citta
Earl Cline
Norman L. Cale
Dean Cooper
Edward Copple
Danielson Floral Co. Edward Copple
Danielson Floral Co.
Sam Davidsand Gas
Arthur Dobson
Robert C. Dobson
Donn E. Davis
Wallace DeBrown
George Deriksen
Leon C. Donly
Irwin Dubinsky
Karl Dickinson
R. J. Easley
Dr. Raiph Ebers
Eliason Knuth Drywall Co.
Everett A. Fenen
Harold Ewerth
H, D. Fager
Lloyd H. Feerbusen
Dr. C. F. Ferciot Harold Ewerth H, D, Fager Lloyd H, Feerhusen Dr. C. F. Ferciol Walton C. Ferris-James W, Ferris-Dr. L, E. Finney Burton W. Falsom Lowe Folsom Willard W. Folsom Don Farks Don Forke Ted Forke Dr. Donald C. Fricke Lean Fynbu Sam J. Gatta Maurice Gerleman Dr. Robert Gillespie Dr. Paul Goetowski

Dr. Russell Gorthey Howard J. Getfredon Frederic A. Gottschalk Bernard Gradwohl Jack Gsainger Merle Hale Howard Hall Harman W. Hallberg John M. Heck Herman W. Hallberg
John M. Heck
John Medge
O. F. Helin
William Henkla
Gen. Guy N. Henninger
Walter Henrion
Dan Hergert Jr.
James W. Hewitt
H. J. Hirsch
Lyle C. Holland
John L. Hoppe
Robert S. Howey
Carl Hudson
A. Leicester Hyde
John Hylland
Harald P. Jacoby
Wolfer Jancke
John L. Jobes
Johnson's Apca Oil Co,
Leland Johnson
E. R. Jorganson
Oilver T. Joy
Emmett Junge
Leander Kollin
Dr Gregory Kallos.
Wyman Kenagy
Kenneth King
O. E. Kingery
Cecil F. Kirk
James Kowalke
Carl Kruger
Flord K. Kirk Lin
Flord K. Kirk
John Schowalke
Carl Kruger
Flord K. Kirk Lin
Flord K. Kirk
John Schowalke
Carl Kruger
Flord K. Kirk Lin
Flord K. Kirk L Cecil F. Kirk
James Kowalte
Carl Kruger
Fleyd Kuklin
Richard H. Larson
Dr. Gien R. Lau
Robert H. Lau
Lawlor's
Dale E. LeBaron
Clarance L. Lee
Dr. George E. Lewis
Lawrence E. Liebers
L. R. Lichtenburg
W. H. Linch
Lincoln Coca-Cola B. Lincoln Coca-Cola Battling Lincoln Tour & Travel A. H. Lock T. H. Lundt A. H. Look
Don MacLease
R. J. Mapes
E. Ross Martin
James R. May, Sr.
James R. May
Richard McCashland
Dr. John T. McGreer
Jr. T. L. McKee
James McLaughlin
Palmer Meyer
Midwest Steel Co.
Dr. N. Richard Miller
Maynard Mills
Francis Michard
Gates Minnack
Clarence E. Mirchell
Kentt Morgan Kent Morgan
Jahn P. Morrow
Dr. Orvis Neely
Leon Nefsky
Dr. Francis Neumayer

Don Parker John Pavich Don Pegler Dr. Gordon G. Pejsar Thurston Phelps John D. Phillips R. J. Phillips Ken Pocras Richard E. Pocras James Preston Richard Randolph Richard Randolph James H. Ray Frederick A. Reed Dr. Herbert Reesa Bob Reynolds L. R. Ricketts Carl H. Rohman Charles H. Roper Bob Reynolds
L. R. Ricketts
Corl H. Rohman
Charles H. Ropen
Max Roper
Gerry Rosenberger
Russell Ryne
Stanley Sands
Themas O. Scheer
Paul C. Scharr III
Joseph R. Seacres
Dr. Lynn Sharrar
Ted Sick
Frank Sidles Fronk Sidles Fred R. Sikyta Lloyd Skrivanek William C. Smith Clifford Spangler Clifford Spangler Richard L. Spangler, Jr. Richard L. Spangler, Jr. Harry Spencer John Sperry Harold P. Stebbins Dr. Robert Stein Dr. Ray H. Steinacher Gerald D. Stephenson Harold P. Srabbins Dr. Robert Stein Dr. Roy H. Steinacher Gerald D. Stephenson Earl Stoward Dr. F. A. Stewart Dr. Frank Stone Dan Strasheim Charles T. Stuart Sun Newspapers Donald R. Swanson Gene H. Tallman Elwood N. Thompson Elwood N. Thompson Dr. Harry R. Tolly F. T. Toogood Roland H. Tornblem Neal E. Tyner Neal E Typer Chandler Tyrell Warren Urbom Van Sickle Paint Co. Frederick H. Wogener Vernon D. Walker Charles Wotts E. M. Weaven Dr. James E. Wesner Stanley. Wentz Mrs. W. W. White John C. Whitten E. D. Wicks John.
Bud Wiederspan
Dr. Jon Williams
John J. Wilson
S. A. Wilson (Deceased)
W. E. Wittmann
F. Pace Woods II
Thomas C., Woods, Jr.
E. Wright Thomas C, Woods, Jr. Charles E, Wright Don G, Zank DMAHA

Ell E Abdouch Everett Alger Aamco Harold W. Andersen Gw. W. Babcock, Jr. Joe H. Baker William T. Barnes Wm. B. Bates Milton W. Beal Bob Beel Bill B. Beovers John H. Becker Becker M. Bakins John H. Bekins Robert Bernstein Sheldon Bernstein Robert Billig Affred Bloom II Sanford Bloom E. J. Brandes Lyell Bremser Affred Burkley, B. Owen Burkley Charles Calandra Gerald E. Carlson C. I. Carter Dwight L. Chandler M. G. Christian Donald Climpl Donald Cimpl Paul Circo Harry B. Cohen Jack B. Cohen Commercial Optical Co. Sheldon Rips Carnhusker Club-Wm. W. Kratville W. B. Corman Craig Law Firm Howard E. Curtis Howard E. Curris
John Day
Eugene Dinsmore
Richard T. Dugdale
G. W. Egermayer
C. David Elm
D. L. Erikson
Joseph Erman
John E. Everroad
Carl A. Falk
Harry J. Farnham
Louis Fellci
Roy C. Fellman
Alfred A. Fiedler
Dr. John C. Filkins
M. J. Flannigan
Philip J. Fox
J. J. Fuchs
A. Raymand Gain
Phil Gerelick
Gilbart Gibreal
Maurice Gilmore John Day Maurice Gilmore William F. Ginn A. W. Gordon (Deceased) A. W. Gard E. J. Gorup Art Gould Graham Buick Dr. Earl G. Greene B. B. Gribble Norman Hahn Norman Hahn Robert E. Hannegan Jerry D. Hansen Mrs. Merle Harger A. H. Henningsen E. A. Hevner, Jr. Guy Hibbs R. J. Hoffman Wayne Hogg George C. Holling R. J. Hoffman Wayne Haga George C. Holling Jack Holmes Walter Horning Warren Howard Robert L. Ingles Robert L. Ingles
J. J. Isaacson
Gary Iske
Fronk Jenkins
Neal Jenkins
Johnny's Cafe (John Kawa)
Dr. Gerdon F. Johnson
Alfred K. Jones

Dr. J. H. Judd John J. Kalamaja David Kaplan Don Kardell Don Kasper Joel Katleman Millon Katelman Don Katzman Maury Katzman J. H. Kennay Morris E. Kirshenbaum T. Leslie Kiżer A. Robert Klapp Harry A. Koch, Jr. Howard M. Kooper Harry A. Kopper
Max Korney
Dean G. Kratz
Robert Kully
Frank V. Lawson, Jr.
Warren A. Larson
Jess Lee
Theodore Leffer
John Lepinski
Lauis J. Lepinski
Littan Claims Service
Dr. Kirk G. Lewis
Leonard Lowis
Ward Lindle
Lipsey Meat Co.
Harvey Lipsey Meat Co.
Harvey Lipsey Ward Lindley
Lipsey Meat Ce,
Harvey Lipsenan
Ross Lorelle
Korl Louis, Jr.
Walter R. Louis
Jack Maenner
Dr. T. G. Mogruder
Jack Mainelli
Mammel, Olson, Schropp,
Horn & Schwartzbough, Inc
R. D. Marcotte
John S. Morshall
Charles W. Martin
Burt M. McGree
R. J. McFayden
Temple McFayden
Dr. R. H. Meissner
John J. Mick, Jr.
Stanley Michael
Orvel A. Milder
Keith Miller
H. W. Mansky
Dr. Darrel Moreland
Joe P. Muller
Nat'l American Ins. Ce.
Don Shennum
Edward W. Pedersen
Neb-Jowa Dressed Beef
Milke Frman
A. C. Nelsen
Co. Nelsen
Denis J. O'Keefe
R. E. O'Keefe
R. E. O'Keefe
Rother
Frank E. O'Seen
Omaha Parlor Frame
John H. O'Connor Omaha Parlor Frame John H. O'Connor Denny Oderisio John H. O'Connor Denny Odorisio R. R. Orls Mrs. Ben F. Owen Ed. F. Owen Alon Passer Ned G. Petrick Robert M. Petrick Karl Paulison Dr. Pet Peertree Pentzien, Inc. Chaifes E. Peterson, Jr. Lloyd E. Peterson Don II. Petriss E. L. Pitasterer Henry B. Pierpont Pinkertan, Madden, Burford (Arthur Pinkerton)

Dr. R. C. Pitner Charles Poore H. J. Platt Chas. W. Poore, Jr. David Prochnau Dr. Barney B. Rees Willis Regier Edward C. Reynolds M. Riedmann Vinsan Roach Gordon Roberts Robert E. Roh Lee M. Roberts 5. D. Robey Edward Robinson Walter Rudeen N. Dale Ruser Wm. J. Russell Owen L. Saddler Gary Sappenfield Owen L. Saduell
Gary Sappenfield
G. E. Sawall
Dr. J. P. Schlichtemeier
W. F. Schollman
Sild Schwartz
Robert W. Sconce
Walter Scott, Jr.
Chorles T. Seckman
Lee D. Seemann
E. C. Shonquist
Everts S. Sibbernsen
Steve Simon Carl A. Sipherd Richard J. Slabaugh Stanley Slesburg Dr. Edgar H. Smith George Spence George H. Spence C. S. Stacey Howard J. Stainaker Howard J. Stainake Standard Chemical (James Paxson) Arthur Storz, Jr. Hoyden Storz G. H. Straley W. A. Strauss Robert Stungis Gilbert C. Swanson Albert R. Thacker Bob Thurmend G. M. Timmens G. T. Tucker Clarence C. Turner M. M. Udes M. M. Udes m, m, udes Richard Upah Howard D, Vann Jehn E, Van Horne Irving Veilzer R. S. Walker Dean Wallace Jerome Wasser Dean Musserman John P. Webster John P. Webster John P. Webster Wm. B. Webster Wells Fargo Security Guard Wells Fary-Servica Keith D. Wheeler D. James Witherspoon J. H. Wolfe William M. Wolfe William M. Wolfe William M. Wolt T. J. Wurdeman Morley Zipursky NEBRASKA

ADAMS M. L. Burnham (Deceased): ALBION Albien National Bank Lean Nelson Ross Beckwith Robert Wolf

## FOLLOW THE HUSKERS

INDIVIDUAL & GROUP ARRANGEMENTS

Ray Osborn

INCOLN OUR.

& RAVEL

PACKAGE TOURS

CHARTER PLANES & BUSES

FIRST NATIONAL BANK BLDG. LINCOLN, NEBR. 68501 Phone: 471-1171



ALLIANCE Max Garwood Jack Resseguie

ARLINGTON

ASHLAND James Belcher

AUBURN Feorre R Blonkenship Floyd W. Pohlmon

AURORA Grosshons Sales & Service

AVOCA Bob Hollstrom AXTELL Fred England

BANCROFT

BARTLEY Richard H. Wells

BEATRICE Dr. C. R. Brott Harold Dei'emeyer Edmund R. Harder Edmund R. Harder Maurice Hevelone Earle T. Howey Judge Ernest Hubba Goarge S. Kilpatrick George McNenny Drs. E. L. & E. H. Penner J. Don Stevens Dr. Robert W. Taylor J. B. Weston, II Herbert T. Weston, Jr. Dr. Wm. T. Waldaber

BELLEVUE Wm. J. Merwald C. W. Scholz Major K. W. Stevens Dr. Lawrence F. Yampolsky

BLAIR Hugh W. Hunt Sapp Bros. Simon Korshej Jess Wright

BRAINARD James Belsan

BROKEN BOW Paul Brown L. C. Ruff Tom T. Varney, III

CALLAWAY M. L. Chaloupka

CENTRAL CITY Thomas B. Hard Tom Moates

CERESCO

COLUMBUS Milan D. Austin James Gerhold Dr. H. D. Kuper E. H. Lahr Laird Laomis Raymond H. Reed William R. Simpson

CRETE Bob Wanels DAVID CITY Dr. L. J. Ekeler

DAYKIN Jefferson County Bank DEWITT DeWitt State Bank

EDGAR Harold Crouch

FIRHORN Harry Farnham John F. Leonard

FAIRBURY H. B. Boyden Robert Burkley Gayle Dragoo Dr. D. D. Hull Fletcher C. Peters

FALLS CITY

FRANKLIN Dr. Keith Garner Dr. W. A. Doering

FR-MONT Eugene D. Diers Donald F. Dolejs Ebers & Associates Milton Ebers Judge Robert L Flory Judge Robert L. Plory
Dr. Herry A. Jakeman
Charles Jawarski
W. E. Kauffman
Mrs. Hazel R. Keone
Dr. L. G. Letter
Little Audrey Transportation Co.
Dr. Alton J. Merrick
Thomas Milliken
David Milten
Wm. N. Milten Wm. N. Mitten Larry Murphy Nebraska Stoel Co. Douglas Peters Howard Pelerson

Jerry Schiermeyer Carl G. Schlumberger Rabert S, Scotlumberger Rabert S, Scotl Dr. W. G, Sittler Harry E, Stevens Dr. William M, Walla Sr. Dr. William W, Walla R, M, Walson R. M. Wolson Mrs. Willard A. Wille Charles H. Yost

FULLERTON Dale J. Black
C. H. Hosler
Dr. James C. Maly
E. D. "Jim" Nicket
Dennis Nielsen

GENEVA Dr. C. F. Ashby Roger Christiancy Raymond J. Crank, DDS John H. Koehler Robert Nichels

GOTHENBURG Jim Holmes Mrs. R. D. Holmes John A. Jensen

GRAND ISLAND John C. Allen Austin Furnifure
Merlyn E. Austin
E. E. Billon
James W. Bost
Dr. E. A. Brugh
Win, S. Cline
Bernard Crick Bernard Crick
C. E. Gronin
Robert F. Day
Pellcious Foods Co,
A. W. Eston
W. C. Ferauson
Harlon Garbers
Frenk D. Gion
Leland A. Heasily
A. W. Hadgecock
Wm. H. Heinke
D S, Hillis
Richard Huber
Dr, Robert R. Koefoot Don Mehring Clarence Parsons Dale Parsons Virgil Roush Roush Mobile Home Jack Schultz E. A. Schwieger Dale Skinner Robert H. Snyder R. E. Spelts, Jr. E. F. Terry Ronald Willman Winkler Realty Co. S. N. Welbach

S. N. Welbech Yancy Motor Hotel GRANT Dr. L. C. Potts

GRETNA Claire M. Enstrom HARTINGTON C. J. Ylach Jay Walz

HASTINGS HASTINGS
Robert M. Allen
Fred L. Goll
Dr. R. L. Mestin
Dr. Robert McInire
Dr. Robert McInire
Dr. L. S. Milcek
Dr. R. L. Mastin
H. Jack Moors
Lea E. Nelson
Western Plastics Corporation

HEBRON Thaver County Bank

HOLDREGE HOLDREGE
W. F. Anderson
W. E. Larson
Richard McClymont
Dr. Arden V. Means
A. J. Meyers
Robert J. Stolz
Ron E. Strasburger
James F. Swanson

HOSKINS HUMPHREY Dr. S. R. Chaulk

IMPERIAL Richard McKelvie

KEARNEY KEARNEY
Joyce Anderson
Dr. John H. Bancroft
Warren Barney
Wm. Beltzer
J. F. Brandt
Alvin H. Brown
Willis Downing
O. L. Erickson, Jr.
First Nat'l Bank
Grampa's Sheek House
Richard Kitzier
James Knopp James Knapp James Knapp L & W Service Center Burdette Lundberg J. E. Maser Martin Mischke Medical Arts Surgical Group H. Dala Park Francis L. Richards G. A. Spohn Watters-Heiliger Electric Co.

LAKESIDE V. Eldred Leonard Pelerson

LEXINGTON LEXINGTON
Jones Plumbing
Lee Jacobson
Kiffin Ins. Agency
(Kiffin & Marphy)
Marian Menke

LOUP CITY A. R. Owens

LYNCH Loris Anderson

MARTELL Martell State Bank

MAYWOOD Willis E. Dodson

McCOOK Elks Club First National Bank Robert Kutz Waliace Construction

MILFORD

MILLARD Rex E. Ekwall Dr. William Nieho Dwight E. Weigel

MINDEN Minden Exchange Nat'l Bank

MORRILL Bernard Walker Don Steen

NEBRASKA CITY Dr. Ceell C. Case
Dr. M. B. DeJarnette
Dr. W. C. Kenner.
R. D. Knisdly
John D. Mullen
Kail H. Nelson
W. & H. Manufacturers

NELIGH Ralph M. Kryger

NELSON Virgil Stowers NORFOLK

B. M. DeLay Frederick M. Deutsch Dudley Laundry Ellis Club #653 Charles R. Korb Dr. George B. Salter Servall Towel & Linen Supply

NORTH BEND Agua Sales, Inc. Platte Valley Bank

NORTH LOUP NORTH PLATTE

NORTH PLA'
Virgil N. Adie
Bruce Allen
First Nal'I Bank
Goethe I. Fleck
Charles Fleenning
W. D. Newberry
Harold Rosmusser
Pappas Standard
V. H. Schmutte V. H. Schmutt R. B. Watson

DAKLAND LeRoy Enstrom C. W. Holmquist M. G. Holmquist

OGALLALA Wm. P. Mueller ORD Dr. Paul Martin OXFORD H. D. Huff

PALMER sdale Bros

PHILLIPS Prairie Valley Hybrids

PLATTSMOUTH Dr. L. A. Amata W. M. Babbitt Dr. R. F. Brendel Francis M. Cosey Slaphen M. Davis

PLYMOUTH Farmers State Bank POLK

H. S. Strand RAVENNA Dr. James N. Farris

RALSTON REPUBLICAN CITY

Miller's 5 & 1 Club ST. PAUL Norman D. Keller Clayton Peterson

SARGENT K, W. Peterson 5CHUYLER H. D. Myers Joseph H. Otradosky Lloyd Pospishil Kermit Wagner

SCOTTSBLUFF

SEWARD Dr. Robert A. Green Harley Hughes Thomas Wake

SHELTON Herb Freesburg SOUTH BEND Robert Amir

STROMSBURG Overland Ready-Mix Stromsburg Bank STANTON

Art Barr SUTTON Dr. H. V. Nuss SYRACUSE

Otto H. Wellensiek TECUMSEH

Dr. Clare P. Compbell Herman Schepman Or Keith W. Shuey TEKAMAH

Bernard LeMoster Bob Weatherly UNION Melvin R. Todd

VALLEY James J. Catherwood Michael J. Ford Dr. E. T. Maellering Valmont Industries

WAHOO First National Bank Dr. Garv Edgar Wahoa Federal Sovings & Loan

WAYNE Alan Cramer Carhart Lumber

John G Carhart Roy Matson

WEEPING WATER Harold S. Myers

WEST POINT W. H. Hasebroock WILBER

Dr. R. G. Travnicek WYMORE Dr. J. C. Nelson

YORK R. A. Freeman Paul Geis Dr. Robert E. Harry

Dr. Robert E. Harry Hallis B. Miller Dr. H. M. Nordlund Dean Sack M. O. Strand Ray Svehla Charles H. Toms, Jr.

#### ALL STATES

ARIZONA Frank Lauerman, Tucson Dr. Keith R. Treptow

CALIFORNIA Paul Dobson Rollin G. Downing, Santa

COLORADO William Hewit Byron Raznick John V. Whitten

HAWAII Dr. George Nakagawa Arthur R. Rombles, In.

IOWA
Col. Geo. E. Andrews
City Transit Lines—
Council Bluffs
Kolith D. Engauist
Mrs. Jomes W. Groham
Kenne'h Hitt
Dr. Robert J. Martin
Dr. R. C. Mollece
Charles A. Peterson
Errest Robe Raun Donald B. Ray Dr. Donald J. Wagner

KANSAS Rex B. Hoy David L. S'annard Grant A. Stannard

MARYLAND Mrs. Harry C. Lambert MICHIGAN

MISSOURI Nable I. Ayers James C. Jackson J. J. Watson

J K Cozier OREGON

Don Wieme SOUTH CAROLINA Richard L. Thimgan

WASHINGTON John R. Musgrave

Join your friends at the all new and beautiful

and Luigi's

Beautiful surroundings, excellent entertainment, plus exquisite cuisine set the mood for an unforgettable dining experience.

Visit our GONDOLA LOUNGE and enjoy your favorite cocktails

5140 "O" Street

Phone 466-2351



Your host for over a quarter century

Open daily till I a.m. closed Sundays

# Cornhusker Athletic Administrative Staff



S. I. Fuenning, M.D. Medical Director



**Bill Fisher** Business Manager



**Don Bryant** Sports Information Director



**Jim Pittenger** Assistant Athletic Director



**Bob Devaney** Athletic Director



Jim Ross Assistant Athletic Director



George Sullivan Therapist-Trainer



Paul Schneider Trainer



Gib Babcock
Equipment Director



Bill Shepard Grounds Director

# Cornhusker Coaching Staff





Joe Cipriano Basketball Coach



Rex Hughes Moe Iba Assistant Basketball Coach Assistant Basketball Coach





Frank Sevigne Track Coach



Dean Brittenham Assistant Track Coach



Tony Sharpe Baseball Coach



John Reta Swimming Coach



**Orval Borgialli** Wrestling Coach



Francis Allen Gymnastics Coach

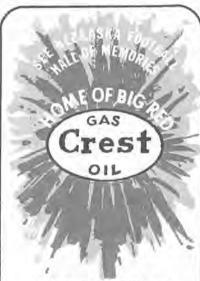


Ed Higginbotham Tennis Coach



Larry Romjue Golf Coach





WEEKLY DRAWING FOR Free

# HUSKER HOME GAME TICKETS

We Specialize In:
Big Red Pennants, Hats,
Coats, Sweaters and
Novelties of All Kinds.

Mini - Mart
OPEN 24 HOURS
1545 Cornhusker Hiway

We Also Sell Gas & Oil

L. G. PRIEST, Manager

## HUSKER BEEF CLUB — GROWERS

Adams, James, Fremont Adams, James, Fremon Adamson, Elvin, Valentine Adamson, Jerry, Cody Allen, John, Grand Island Anderson, G. E., Red Ook, Iowa Aurora Medical Clinic, Aurora (Drs. Don Larson, John Murphy, Ken Treptow) Bank of Cody, Cody (Hank Greff) Bank of Cody, Cody (Hank Greff)
Bank of Gering, Gering (Eldridge Scriven)
Bass, Paul, Valentine
Bassett Livestock Auction, Bassett
Bauman Brothers, Gothenburg (Kenny & Don)
Beel, L. C. Jr., Valentine
Beman, Donald, Valentine
Blair Cattle Co., Blair (Harry J. Webb)
Brooks, John, Shelton
Brown, Everett, Valentine
Buell, Barney, Bassett
Connell, Jack, Gering
Central Bank, Central City
(Bud Gaghagn-Han Larsen)
(Irving Hesselgesser)
Certified Livestock Market Association, (Irving Hesselgesser)
Certified Livestock Market Association,
Norfolk (Warren Cook)
Cherry Brothers, Mitchell (Frank & Earl)
Churchill, Ken, Valentine
Coble, Glen & Sons, Mullen
Coble, Harry, Mullen
Conspelly Reh, Gerdon Coble, Harry, Mullen
Conneally, Bob, Gordon
Commodity Tradrs, Inc., Grain Exchange Bldg.,
Omoha, Nebraska
Curry, W. A., Columbus, Nebraska
Dam, Dwight, Valentine
Doernemann, Victor, Dodge Doernemann, Victor, Dodge
Dunklau, Marvin, Wayne
Eby, Ed, Valentine
Eldred, Vlck, Lakeside
Elm Brothers, Genoa
Elm, Claude R., Genoa
Engleman Trucking Company, ScottsbluffGering (Floyd Engleman)
Fairview Veterinary Clinic, Lexington
(Drs. J. E. Landholm & O. E. Hundly)
Farmers & Merchants Nat'l Bank, Ashland
(Robert Fricke, President—C. N. Turner,
Ex. V-President) Ex. V-President)
First National Bank, Aurora, (Jim McBride)
First National Bank, Bayard (James Stockwell) Fisher, John, Clinic Pharmacy, Valentine Flasnick Polled Herefords, Alma (Don Flasnick) Flying A Cattle Company, Thedford (G. E. Andrson) Gale, Edson, Cody Gilbaugh, Douglas, Gering Goerz, Melvin D., Henderson Gordon Livestock, Gordon (Frank Diercks) Ham, Ernest & Howard, Saronville Hamann, Deryl F., Omaha Hammond, Jae, Kennedy Hanna, Bob, Valentine Hansen, LaVerne, Gering Halzer, Kenneth, Gering Hollers Ranch Company, Cody (Larry Hollers) Holliday, Don, Brownlee Hollstein, Bill & Bob, Rushville George A. Hormel Co., Fremont Howarth, E. H. "Pelty", Mullen Huck, Don J., Norfolk Hunt, Bob, Mitchell Hutchinson, George, Scottsbluff Isham, Bob, Gordon

Jamar Angus Farms, Shelton (James & Mary Schafer) Jeffrey Brothers, Smithfield (Bill-Norman-David) Knobbe, Harry, West Point Knowles Feed Company, Gering (Jim Knowles) Lackaff Cattle Company, Bassett (Dick Lackaff) Lakeside Ranch Company, Lakeside (Stan Heath-Tom Hord) Lamoureaux, Claude, Valentine Lamoureaux, Howard, Valentine Larmon, Harold E., McCook Larmon, Harold E., McCook.
Lee, Forrest, Brownlee
Lee, Jim, Valentine
Lee, Marion, Brownlee
Lehmkuhl, R. F., West Point
Leu, Arch, Sutherland
MacTier, Don, Omaha
Mauch, Emry, Bassett
Meyers Land & Cattle, Alliance (Jack Ressigieu)
Milldale Ranch Company, North Platfe
(E. H. Shoemaker, Jr.)
Minor, J. H. Company, Hyannis (Harry Minor)
Monahan Cattle Company, Hyannis
(Earl Manahan) (Earl Manahan) (Earl Manahan)
Morrison, Paul, Scottsbluff
Musser Mosler Cattle Company, Rushville
(Floyd Webster)
O'Hare, Kenneth, Ainsworth
Pearson, George, Valentine
Peterson, John, Ashland
Prenzlow, John & Son, Snyder Producers Livestock Marketing Association Scottsbluff-Gering Ramsbottom, A. J., Hebron Reece, Frank, Valentine Regier, Richard D., Henderson Rogers, W. F., Scottsbluff Romanoff, Harold, McCook Romanoff, Harold, McCook
Ross Transfer, Chadron (Bob Ross)
Saults Ranch, Inc., Gordon
Schlothauer, George & Son, Mitchell
Schluerter, Gene & Dean Soles, Wood Lake
Schneider, Don, Stockton, Kansas
Shalds Market, Gordon (Michael Shald)
Shuck, Wendell, Edgar
Shus er Brothers, Lincoln
Sibert, Frank, Omaha
Simmons, Kenneth, Valentine
Soles, Ralph L. Jr., Ainsworth
Stichka, Bernard, Brownlee
Slotts, Rex, Cody
Strand, Paul, Valentine Strand, Paul, Valentine Strand, Paul, Valentine
Strong Insurance Agency, Gordon (Rex Strong)
Stuchlik, John, Aurora
Sunflower Packing Company, York
Thedford Livestock Comm. Co., Thedford
Thomas, Dan M., Valentine
Trayer, James, West Point
Tschida, Eugene & Alberta, Papillion
Valentine Livestock Market, Valentine
Vieregg, Jim, Mullen
Vlach, Chas. J. Dr., Hartington
Watson, Joe R., West Point
Wefso, Fritz, Rushville
Weihe, Tom, Norfalk
Wheeler Farm Supply, Grand Island Weine, Tom, Nortalk
Wheeler Farm Supply, Grand Island
(Lloyd Wheeler)
Williams, Lyle, Ainsworth
Wolfe Brothers & Reich, Albian
(Jim Walfe-Bud Tucker)
Wrage, Mick, Wood Lake)
Wyatt, Earl, Harrisburg



## HUSKER BEEF CLUB - FEEDERS

Albers Dehydrating Co., Wisner Herb Albers Feed Lot, Inc., Wisner Alexander, Dick & Harold Chace, Pilger Alfson, Warren, Wisner American Cyanamid Co., Stanton Anderson, A. J. & Son, Lexington Anderson, Gail, Wisner Anderson, Gail, Wisner
Armbruster, Allan, Cozad
Armbruster, Clarence, Stanton
Aschoff, Joel J., West Point
Bachman, Wilber, Grand Island
Bank of Wood River, Wood River
Barr, Art, Jr., & Son, Stanton
Baxter, Clarence & Son, Grand Island
Baxter, Laverne, Grand Island
Baxter, Tom, Grand Island
Beins, Don, Aurora
Beins, Ron, Aurora
Biehl, Harold, Lexington
Bieth, Wesley, Lexington
Bierman, Warren, Lexington
Big Chief of Nebraska, Grand Island Bierman, Warren, Lexington
Big Chief of Nebraska, Grand Island
Bolz, Gilbert, Stanton
Bolz, Otto, Stanton
Bordner, Leland, Pilger
Brand, DeVern, Wisner
Brond, Walt, Wisner
Bredthauer, Oscar & Son, Grand Island
Bremer Brothers, Stanton (Gus and Gene)
Brownfield, Dale, Cozad
Bratantia, Jee, Stanton Bremer Brothers, Stanton (Gus and Gene)
Brownfield, Dale, Cozad
Bstandig, Joe, Stanton
Bundy, Floyd, Ashland
Bundy Brothers, Ashland
Bundy Brothers, Ashland (Robert and Melvin)
Burkholder, Ervin, Cozad
Burney, Keith, Hartington
Caskey, Larry, Stanton
Chace, Jock, Pilger
Chadek, Leonard Dr., West Point
Christenson, Carroll & Son, Central City
Citizens National Bank, Wisner
Cee Cattle Co., Norfolk
Collins, Ellen B., Beemer
Commercial National Bank, Grand Island
Consolidated Mill, Grand Island (Merl Bilslend)
Cornhusker State Telephone Co., Wisner
Coryell, Roy, Wayne
Deck, Lester, Winside
Deck, Myron, Hoskins
Denker, Bill, Lexington
Demman, Alvin, Alda
Dinklage, Herman, Jr., Wisner
Dinklage, Herman, Jr., Wisner
Dinklage, Louis, Wisner
Dinklage, Louis, Wisner
Dinsdale, Jack, Palmer
Doescher, Eddie, Beemer
Einung Concrete Prod., Wisner
Elisi, Harvey, West Point
Engelmeyer, Herman, West Point
Engelmeyer, Herman, West Point
Engelmeyer, Herman, West Point
Falmens Elevator Co., Inc., Beemer
Farmers Elevator Co., Inc., Beemer
Farmers Elevator Co., Wisner Farmers Elevator Co., Inc., Beemer Farmers Elevator Co., Wisner Farmers National Bank, Pilger

Farmers Union Elevator, Grand Island Feller, Bill & Son, Wisner Feller, Bill & Son, Wisner
Feller, Bill & Son, Wisner
First National Bank, Beemer
First National Bank, Grand Island
First National Bank, West Point
First National Bank, Wisner
Fleer, Waller Jr., Hoskins
Ford Packing Co., Grand Island (Harold Pichler)
Gallagher, John, Wisner
Givens, Paul, Lexington
Goehler, John, Pilger
Goertzen, Wallis D., Henderson
Grand Island Elevator, Grand Island
G. I. Livestock Comm. Co., Grand Island
G. I. Production Credit, Grand Island
G. I. Tire Sales, Grond Island (L. M. Egbert)
Grand Island Trust Co., Grand Island
Grosserode Cattle Co., Milford
Hankins, M. J., Stanton Hankins, M. J., Stanton Hanna, Lloyd, Lexington Hanna, Lloyd, Lexington
Hansen, Virgil, Stanton
Hansen, Walt, Wisner
Harrington Feed Yard, Grand Island
Heimann, Paul, West Point
Hendrickson, Wayne, Kearney
Holland, Bill, Wisner
Horst, Merlin, Beemer
Johnson, Walter Stanton Horst, Merlin, Beemer Johnson, Walter, Stanton Kant, Gary, Hoskins Karls Oil Company, Wisner (Bob Karls) Kaup, Ed, West Point Kindschuh Oil Company, West Point Kinnan Chevrolet Company, West Point Kinnan Chevrolet Company, Grand Island Kirschbaum, James L., Grand Island Klein, Tom, West Point Klug, Leroy, Stanton Klure, Layern, Hampton Kolloth, Ed, Hoskins Kugler, Dale, Cozad Kolloth, Ed, Hoskins
Kugler, Dale, Cozad
Kvols, Ronald, Wisner
Kvols, Ronald, Wisner
Lage, Orville D., Pilger
Lammli, Art. Stanton
Langenberg, Stan, Hoskins
Leisy, A. J. & Son, Wisner
Lubker, John Jr., West Point
Lubbert, Louis, West Point
Lubbert, Louis, West Point
Luthy, Roy & Norman, Aurora
McArdle, Ken, Lexington
McClymont, Phil, Holdrege
McClymont, Rowland, Holdrege
McClymont, Rowland, Holdrege
McHargue, Bernard, Central City
McHargue, Langelon
McHargue, Langelo Mertz, Don, Grand Island Mesmer, J. Fred, Jr., Wisner Mettenbrink, Henry, Grand Island Mettenbrink, Ralph, Grand Island Meyer, Casper & Son, Grand Island

Meyer, Perry, Bancroff Meyers Farm Equipment, Grand Island Morris, Stanley, Wayne Munson, Robert, Wisner Neil, Steve, Cozad Nellor, Harold, Beemer Nielsen Gas & Propane, West Paint Nicola, Bob, Wisner Nicola, Bob, Wisner
Norfolk, Grain & Food Co., Norfolk.
Norfolk, Feed Mills Co., Norfolk.
Norfolk Livestock Sales Co., Norfolk
Oliver, J. H. & Sons, Ravenna
Ott, Gene, Wisner
Overland National Bank, Grand Island
Peterson, Leroy, Wisner, Nebraska
Philpot, A. C. & Son, Overton
Pohlman, Loren, Stanton
Prinz Grain & Feed, West Point (Tom &
Leonard) Leonard)
Prinz, Marvin & Robert, West Point Prinz, Marvin & Robert, West Point
Prosser, Harold, Lexington
Rapid Film Freight Service, Grand Island
Reimers, Wallace, West Point
Ringenberg, Herb, Lexington
Ritter Brothers, West Point
Roberts, James, Lexington
Roth, Lonnie, Wisner
Schellpeper, Fred, Stanton
Schellpeper, Ronnie, Stanton
Schellpeper, Stanley, Stonton
Schelleper, Stanley, Stonton
Scheller, Robert, Dr., West Point
Sellentin Ready Mix, West Point
Shuck, Gary, Edgar Shuck, Gary, Edgar Smeal Manufacturing Co., Snyder, Nebraska Smith, Juhl, Cozad Sokol, Emil, Columbus Stalp, Hank, West Point State Bank of Cairo, Cairo (Wayne Sorensen) Stanton National Bank, Stanton (Don Eberly) Stanton National Bank, Stanton (Don Eberly)
Stebbins, Virgil W., Gothenburg
Stevenson Feed Yards, Stanton
Stieren, Arthur J., West Point
Stigge, Mike., Howells
Stratman, Ed, West Point
Summers, Donald, Snyder
Thietje, Loy, West Point
Tiedfke, Lyall, Stanton
Trem Cattle Company, Narfolk (Bob Ray)
Turner Grain Company, Caira (Harry Turner)
Volk, Lawrence & Son, Cozad
Weatherholt, Jorin, Stanton
Weihe, Carl, Norfolk
West Point Feed Praducts Co., West Point
West Point Sales Company, West Point West Point Sales Company, West Point Whaley Cattle Company, Lexington Whaley Cattle Company, Lexingle Willers, Bill, Stanton Willer, Duone, Wayne Witt, Tom, Pender Wolff, Ronald, Stanton Wolsleger, Melvin, Beemer W. W. Wood, Inc., North Platte Worrell, Emery, Wisner Wortman, Gerald, West Point Zicht, Russ, Stanton

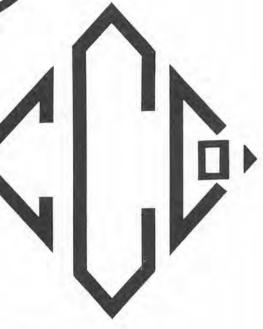




Insurance

for

Nebraskans



#### AGENTS ADVISORY COUNCIL

Mr. Jack G. Elliott J. G. Elliott Company Scottsbluff, Nebraska

Mr. Eugene Kurkowski K-W Services, Inc. Grant, Nebraska

Mr. George Martin Fremont State Company Fremont, Nebraska

Mr. Clarence E. Mitchell, Jr. Weaver-Minier Company Lincoln, Nebraska

Mr. Jack B. Norris Ellerbrock-Norris Agency Hastings, Nebraska Mr. Lloyd E. Peterson Dunbar-Peterson Insurance Agency Omaha, Nebraska

Mr. Earle L. Ritner The Ritner Agency North Platte, Nebraska

Mr. Dale F. Starr Starr-Buckow Insurance Agents Fairbury, Nebraska

Mr. Raymond H. Steffensmeier Steffensmeier Insurance Agency Beemer, Nebraska

Mr. Larry R. Thompson Pinkerton, Madden & Burford, Inc. Omaha, Nebraska

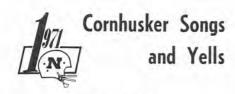
Cornhusker Casualty Company

Serving the insurance needs of all Nebraskans

through

Your Local Independent Agent

Business - Farm - Home - Auto



#### BIG RED CHANT

Coooorrrnnn-huskers! Coooorrrnnn-huskers! GO BIG RED

# "HAIL VARSITY" Chorus

Hail to the team,
The stadium rings as everyone sings the
Scarlet and Cream,
Cheers for a victory
Echo our loyalty;
So on, mighty men
The eyes of the land, upon ev'ry hand, are
looking at you.
Fight on for victory
Hail the men of Nebraska U

#### THE CORNHUSKER

Come a-runnin' boys
Don't you hear that noise
Like the thunder in the sky,
How it rolls along
In the good old song
For the sons of Nebraski;
Now it's coming near
With a rising cheer
That will sweep all foes away,
So, with all our vim,
We are bound to win
And we're going to win today.

#### Chorus

For Nebraska and the Scarlet
For Nebraska and the Cream,
Tho they go through many a battle
Our colors still are seen
So in contest and in victory
We will wave them for the team
And 'twill always stir a Cornhusker,
The old Scarlet and Cream.

#### DEAR OLD NEBRASKA U

There is no place like Nebraska, Dear old Nebraska U Where the girls are the fairest, The boys are the squarest Of any old school that I knew, There is no place like Nebraska Where they're all true blue We'll all stick together In all kinds of weather For dear old Nebraska U.

# Cornhusker Educational and Athletic Award Program



# Presented in Bronze Plaques

An appreciation plaque is located in the lobby of the Coliseum.

The Husker Educational Athletic Award program is a program established nine years ago under the joint sponsorship of the University of Nebraska Alumni Association, the University of Nebraska Foundation, and the University of Nebraska Department of Intercollegiate Athletics. It is a worthwhile attempt on the part of these organizations to help provide a stabilized athletic program for your state university. It has met with enthusiastic support from business leaders all over Nebraska and from other friends of the University.

All grants are under the rules and regulations of the NCAA and Big Eight Conference and meet the approval of the Faculty Committee on Scholarships. The awards are based upon scholarship character, and athletic participation.



# HUSKER EDUCATIONAL

Abel Construction Company Lincoln, Neb. Commonwealth Electric Co., Inc. Lincoln, Neb. First National Bank & Trust Co. Lincoln, Neb.

Hinman's North Platte, Neb.

D. J. Witherspoon Omaha, Neb. Newt Copple Lincoln, Neb. First National Bank of Omaha Omaha, Neb.

Hoppe Lumber Co. Lincoln, Neb.

Alvin F. Asay, Skagway Grand Island, Neb. Dale Electronics, Inc. Columbus, Neb. Dr. Arden Means, DDS Holdrege, Neb. Hovland-Swanson Lincoln, Neb.

Bankers Life Nebraska Lincoln, Neb. Leo A. Daly Company Omaha, Neb.

Forke Bros. Lincoln, Neb. Senator Roman Hruska and Russell Brehm Lincoln, Neb.

Beatrice Foods Company Lincoln, Neb. Davis, Fenton, Stange, Darling Lincoln, Neb.

Gering National Bank Gering, Neb.

Journal-Star Printing Co. Lincoln, Neb.

Beatrice National Bank Beatrice, Neb.

Dobson Bros. Lincoln, Neb. Globe Laundry Lincoln, Neb. KFOR Broadcasting Co. Lincoln, Neb.

O. A. Beltzer Estate Grand Island, Neb. Mr. & Mrs. M. E. Dole Beatrice, Neb. Greater Kansas City Alumni Kansas City, Mo.

Peter Klewit & Sons Omaha, Neb.

J. L. Brandels & Sons Lincoln - Omaha Dorsey Laboratories, Inc. Lincoln, Neb. Mrs. Merle Harger Omaha, Neb. King's Fine Foods Lincoln, Neb.

Central Nebraska Telephone Co. Blair, Neb.

Executive Club Lincoln, Neb. Hawkins Construction Co. Omaha, Neb.

Landen Foundation Omaha, Neb.

Chief Industries, Inc. Grand Island, Neb. Fehrs Tractor & Equipment Co. Omaha, Neb. Henningsen, Durham & Richardson Omaha, Neb.

Lincoln Equipment Co. Lincoln, Neb.

Mr. and Mrs. George B. Cook Lincoln, Neb.

First Mid-America. Inc. Lincoln, Neb. Herman Bros. Omaha, Neb. Lincoln Tel. & Tel. Co. Lincoln, Neb.

Mr. and Mrs. Carl Peterson Hyannis, Neb.

First National Bank Holdrege, Neb. Hillman Foundation Lincoln, Neb. J. M. McDonald Foundation Hastings, Neb.

# ATHLETIC AWARD - 1971

Martin Investment Company Lincoln, Neb.

Nebraska Bookstore, Inc. Lincoln, Neb. Security Mutual Life Insurance Company Lincoln, Neb.

Whitehead Oil Co. Lincoln, Neb.

George W. Martin Skagway Grand Island, Neb.

Conagra Omaha Ben Simon & Sons Lincoln, Neb. Dr. William T. Wildhaber Beatrice, Neb.

Midwest Supply Omaha, Neb. A Friend Lincoln, Neb. Dr. Arthur L. Smith, Jr. Lincoln, Neb. Clark N. Williams Scottsbluff, Neb.

Meginnis Ford Lincoln, Neb. Northside Bank Omaha, Neb. Storekraft Mfg. Co. Beatrice, Neb. Woodmen Accident and Life Lincoln, Neb.

Miller & Paine, Inc. Lincoln, Neb. Northwestern Iron & Metal Co. Lincoln, Neb.

Storz Broadcasting Co. Omaha, Neb.

Misie Chevrolet Lincoln, Neb. Olson Construction Co. Lincoln, Neb. Carl & Caroline Swanson Foundation Omaha, Neb.

Morrison-Quirk Grain Co. Hastings. Neb. Omaha National Bank Omaha, Neb.

Tony & Luigi's Lincoln, Neb.

Bill Mowbray Buick Co. Lincoln, Neb. Police Officers' Assn. of Nebraska Lincoln, Neb. U.S. National Bank of Omaha Omaha, Neb. Individuals and business concerns who are interested in becoming a donor may contact the University of Nebraska Foundation or the Department of Intercollegiate Athletics.

Mutual of Omaha Omaha, Neb. Radisson-Cornhusker Hotel Lincoln, Neb.

Vanice Pontiac-Cadillac Lincoln, Neb.

Larry Myers Omaha, Neb. Mr. and Mrs. Richard Larson Lincoln, Neb.

Voit Foundation Balboa, Calf.

National Bank of Commerce and Trust Co. Lincoln, Neb.

Lincoln Benefit Life Lincoln, Neb. Weaver-Minier Co. Lincoln, Neb.

Nebraska Clothing Co. Omaha, Neb. Scottsbluff Nat'l. Bank Scottsbluff, Neb. Werner Construction Co. Hastings, Neb.

# Second Annual Husker Classic



Friday, Dec. 17, 1971 7:00 Baylor vs. LaSalle 9:30 Nebr. vs. Idaho

December 21

December 23

1971-72 BASKETBALL	SCHEDULE		
Wednesday	December	1	
Friday	December	3	
Saturday	December	4	
Monday	December	6	
Saturday	December	11	
Friday	December	17-18	

WYOMING SAN DIEGO STATE WICHITA STATE at Duquesne (LaSalle vs. Baylor) (Nebraska vs. Idaho)

#### BIG EIGHT TOURNAMENT

Tuesday

Thursday

December 27 Monday Nebraska will also play Dec. 29-30

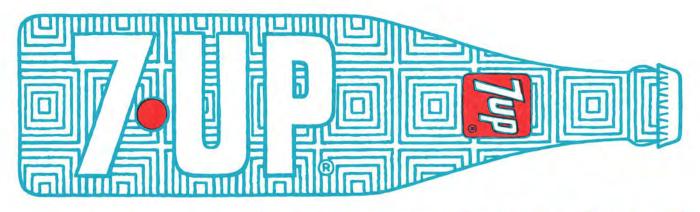
SOUTHERN METHODIST HUSKER CLASSIC at lowa SAN JOSE STATE

Missouri

#### Saturday, Dec. 18, 1971 7:00 Consolation Game 9:30 Championship Game

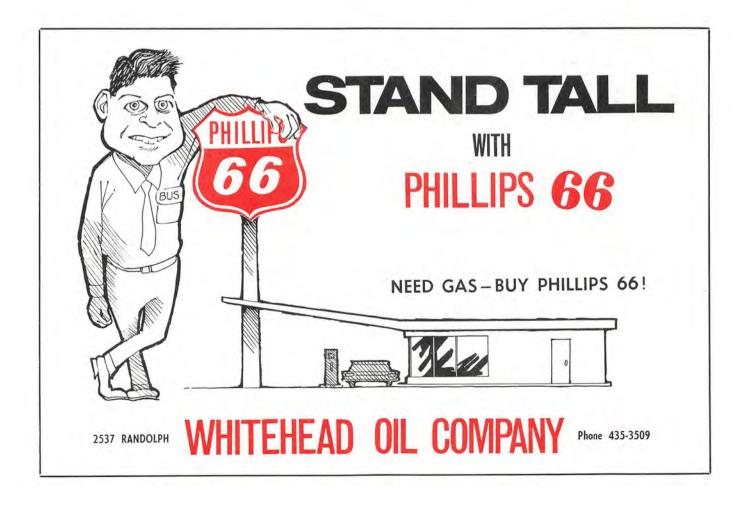
Saturday	January 8
Monday	January 10
Saturday	January 15
Wednesday	January 26
Saturday	January 29
Tuesday	February 1
Monday	February 7
Saturday	February 12
Tuesday	February 15
Saturday	February 19
Saturday	February 26
Saturday	March 4
Monday	March 6
Saturday	March 11

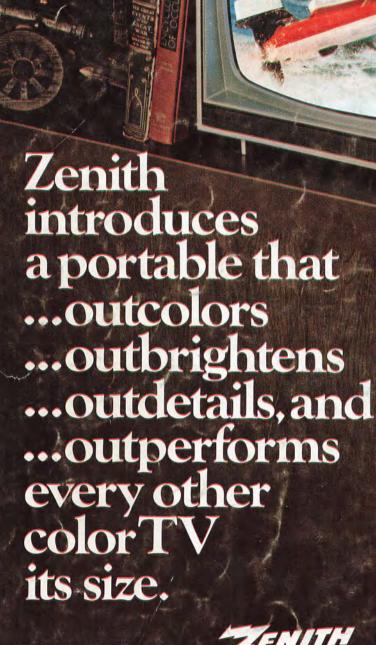
OKLAHOMA STATE OKLAHOMA COLORADO at Oklahoma State at Kansas KANSAS STATE at Oklahoma IOWA STATE at Missouri KANSAS at Colorado MISSOURI at Iowa State at Kansas State



# IT'S UNRESISTIBLE

Mid-Continent Bottlers Inc., 4801 Superior St., Lincoln, Neb.





CTE OCTE I

The Peale, Model C3722W Simulated TV Picture

Now famous Zenith Chromacolor comes in a new 16-inch (diagonal) portable that goes anywhere in the house.

Its totally advanced Chromacolor system features Zenith's dependable Handcrafted chassis and patented Chromacolor picture

tube—the first tube to fully illuminate every color dot on a jet-black background. To bring you a color picture so good,

you really have to see it, to see why it's become the standard of excellence.

Visit a Zenith dealer and see Zenith's new 16-inch (diagonal) portable. Newest member of the Chromacolor family of screen sizes. At Zenith, the quality goes in before the name goes on.

# PORTABLE CHROMACOLOR®

ONLY ZENITH HAS IT